

Submission 4 – MVSA Review 2014

I wholeheartedly support reducing the absurd vehicle import restrictions we currently see in Australia.

In this day of choice and market forces individuals should be able to drive any vehicle they see fit. I believe the market can sustain and in fact demands an earlier introduction than 2018.

The failure of the Australian automotive industry to produce a desirable and profitable product demonstrates this current and poor policy position has done nothing to increase competition, drive innovation nor encourage Australian's to purchase a locally made product.

Safety – In my opinion if vehicle safety concerns are raised regarding a particular make and model of vehicle, a ban list may be appropriate. However vehicle safety globally is at sufficient standard that individual customers should make their own assessment when purchasing a vehicle, in order to meet their own expectations – as they do when purchasing a vehicle today.

Parallel imports – What a great thing. Global vehicle manufacturers currently generate excessively higher profit margins from Australian sales than that of the rest of the world. Why should I as a consumer in Australia contribute to being the cash cow for many of the world's biggest manufacturers? Enough is enough. Parallel imports will provide a clear and transparent market value for vehicles in Australia.

Minister I urge you to take action on the matter as soon as possible so that Australians can enjoy the choice and freedoms we deserve.

Thank you,