

Submission 107 – MVSA Review 2014

Submission to the 2014 review of Motor Vehicles Standard Act

The review of the the Motor Vehicles Standards Act provides an excellent opportunity to improve the consumer outcomes of the Australian vehicle market.

Access to grey imported vehicles will add competition and put pressure on vehicle prices. Buying vehicles through a dealership will stay the primary way of purchasing a vehicle, but the option of grey imports will ensure that dealerships and vehicle manufacturers cannot price discriminate against Australians.

In fact, the submission from City Sydney Toyota admits as much by stating:

"increased levels of competition through opening up the market will place enormous pressure on our business"

Increasing competitive pressure on dealerships will ensure Australians can take advantage of the best possible vehicle offerings and service available.

As such, I would urge the minister to treat the submissions from vehicle dealerships as what they are: attempts to maintain a cosy market where Australians are overcharge for both vehicles and their servicing.

In addition to this, I would urge the minister not to neglect the motorcycle market in this review. Australia's motorcycle market is not big enough to make it viable to import all motorcycles models available overseas. Often motorcycle models are not available with ABS in Australia, while the same model has an ABS option in Europe. Other motorcycles are only available with lower power output in order to be eligible for LAMS.

Motorcycle safety features do not vary across countries and compliance with Australian Design Rules (ADR) requires only minimal modifications. Generally, motorcycles are significantly more expensive than identical models on offer in the US market.

This review presents a good opportunity to ensure Australians have access to a wider range of cars and motorcycles at more competitive prices and with superior safety features.

Yours sincerely,

Mark Zschirnt