

Good afternoon.

Regarding your [Regional Broadband Scheme](#), I would like to bring to your attention an error in language. The word *region* means *area*. A *region* is an *area*. The word itself carries no implication regarding the population, population density, technological development, or services available within that area. The central part of any major city, with high population density, abundant services and infrastructure, and advanced technologies, is a *region*. It has nothing whatsoever to do with a rural environment. Yes, the word region has been commonly misused by Australian reporters, public servants, and politicians for a long time, but it is still incorrect. A city is a region. The CBD of a city is a region. A neighbourhood close to a city is a region. A state or territory is a region. A desert is a region. A forest is a region. Region does not mean rural. You should call your scheme the Rural Broadband Scheme.

Please use correct English.

<https://en.oxforddictionaries.com/definition/us/regional>

<https://en.oxforddictionaries.com/definition/us/region>

<http://www.etymonline.com/index.php?term=region>

Regards,

Adam C. Webber.