

To whom it may concern,

Thank you for allowing me and the wider Australian screen industry the opportunity to submit feedback in regards to Australian Stories on our screens.

I am a member of the Australian film and television industry and have worked solidly as a part of many costume teams for more than 25 years. It has provided me with a diverse and satisfying work life.

The decision to join this industry as a career, came from a love of 70's, 80's and 90's Australian film and television. Initially I was weaned on Play School then discovered in my identity via television programs and films like Countdown, Sweet and Sour, Picnic at Hanging Rock and My Brilliant Career. Eventually the lure of stories like the Adventures of Priscilla Queen of the Desert and Muriel's Wedding guided me into adulthood.

I believe that if the Australian Government does not support the Australian content quota, they are at risk of not properly advertising our beautiful country to the rest of the world.

How else do we promote this vast and incredible country if not through the screen?

How do we deliver the stories of Australians if not through the medium of Film and Television?

We must allow Australian stories to shine.

By increasing the Producer and Location Offset Funds, Australia will be a perfect place to capture the expected annual \$850 million increase in production due to the impending boom in the global screen production industry. As Australian film technicians we compete to book overseas productions with countries like South Africa and New Zealand. It would be ridiculous if we, as a country, that can offer them so much more, missed out to them because of lack of incentives.

It is also vital that all platforms, including SBS, the ABC and the commercial networks as well as the streaming Networks such as Netflix, be held accountable to providing a solid platform to share our stories. Streaming networks must now be encouraged to give back to the Australian screen industry by either paying a monetary percentage to the production or by being forced to shoot in Australia with Australian Cast and Crew, thus funding many Australian jobs.

These considerations are so important.

The Australian Entertainment Industry and its wide array of stories provide Australia an income of more than \$111 billion dollars a year and at the same time allows our nation identity to be shared with the world.

Lets not change this, instead let it flourish and grow.

Kind regards,

Sarah Carr