Submission from the Queensland Filmmakers Collective – a response to the Content Options Paper (12 June, 2020)

Queensland Filmmakers Collective are a group of filmmakers from Queensland with diverse backgrounds and skill sets who have decided to form a collective to foster creativity and connection and to develop our own voice in our industry. Our members are award-winning producers, writers, directors, and crew, emerging to established, who care about our industry and wish to make a statement about our collective future. Since COVID lockdown we've had over 40 local industry practitioners join our conversations.

We've produced a video submission in which many of our members share their thoughts on content options paper.

Please click here to view our video submission - https://vimeo.com/428030332

In summary, we are united in our support of a mix of Option 3 & Option 2 -

- 1. We want to retain reasonable Australia content quotas for our free-to-air networks, and introduce quotas for streaming platforms such as Stan, Apple TV and Netflix
- 2. We would like to see the Producers Offset increased to 30% for all Australian screen productions to support a diverse range of Australian stories on different platforms (and maintained at 40% for theatrical)
- 3. We want to make sure that the definition of Australian content includes drama and documentary so that sport and reality TV aren't the only content representing Australians and Australian stories on our screens

Queensland Filmmakers Collective founding members are -

PETER HEGEDUS

Peter's filmmaking career spans close to 20 years. He has been making films since the age of 17. His critically acclaimed documentaries and drama films have won numerous awards around the world and been broadcast in many countries. Peter's work is characterized by a commitment to social justice be they documentary or drama. Peter is Deputy Director of Research & Engagement at Griffith Film School.

MARY DUONG

Mary Duong is a Vietnamese-Australian filmmaker focused on developing a strong voice with a subtle touch. She created, co-wrote, and co-produced LGBTQ drama web series, 'TWO WEEKS', which has had over 1.9 million views since its launch. Through the Screen QLD/SBS Unscripted initiative, she produced and co-wrote 'BANANAS', a short factual series about living between two cultures as an Asian-Australian. The series was an official selection into SXSW Film Festival 2020. In 2019, she worked as a Digital Content Producer at Ludo Studio and was also selected to the Screen Producers Australia (SPA) Ones to Watch program.

MAIRI CAMERON

Mairi is an award-winning Queensland based director of film and television, a screen educator, and the Queensland Chapter Head for the Australian Director's Guild. Her first feature film THE SECOND was released in cinemas and streaming platform Stan in 2018 and nominated for an AACTA for Best Indie Film and SPAA's Feature Film of the Year. She has directed episodes of Hoodlum and ABC's drama series HARROW and is currently in development on a range of long form projects including a feature film adaptation of the American novel THE SECRET LIVES OF DRESSES.

ANDREW MCINALLY

Andrew is a Brisbane-based producer and 1st assistant director. His production company Boilermaker has produced award-winning TV shows for the ABC, SBS, Foxtel and the Seven Network. His ABC comedy series ANDREW'S GUIDE TO BEING A MAN (2005) was one of the first ABC shows produced for multi-platforms across TV, internet and mobile phones. SMALL TIME GANGSTER (2011) was produced for Foxtel and screened around the world via a global Netflix deal, and remade by HBO Europe for the Eastern European territories in 2013. It is currently in its third season and was nominated for an AACTA for best mini-series and won the AWGIE for best series in 2012. Boilermaker has recently produced a number of award-winning short films and the critically acclaimed MINT CONDITION, a drama/comedy series for Vimeo. Andrew also works as a 1st assistant director on feature films, TV series, web series and TV commercials. He has been a sessional and guest lecturer at the Griffith Film School and QUT Creative Industries Faculty since 2007.