
Manel Lopez
Manel Sund Pty Ltd

Hello, my name is Manel Lopez and I have been working in the screen industry for the last 20 years.

During all this time I have seen different policies from different governments with better or worse outcomes. What has been clear thought is that leaving the market dictate the rules of the game has not always been the best option for the local industry. As there are other governments intervening the market by giving incentives to lure productions to their respective countries, Australia misses out in investment and international projection.

We have a great reputation as hard working crew and cast, great locations and being a friendly and safe country where productions can be made. It would be a real shame for everybody not to play ball and lose out chances to be competitive in the world stage.

At the same time digital platforms should be encouraged to support the Australian media industry. Again we are capable of producing good products that all can benefit from.

I'm sure you don't have to be reminded that creating a collective memory in a community be in film for, TV program or kids series, reinforces the sense of belonging and identity in a community, as well as transmitting society values and projecting Australia to the rest of the world. Now that can be achieved through digital platforms almost instantly.

Please help us to achieve a great outcome to everybody involved, the Australian government included.

Regards

Manel Lopez
Sound Recordist

I wish for my submission to be anonymous: No

I wish for my submission to be private: No

This submission has been lodged via the [Media, Entertainment & Arts Alliance](#).