
Kristi Gilligan

Hello, my name is Kristi and I am a 2nd Assistant Camera who has been working in the film and television for five years. I was fortunate enough to start my career in the camera department through Screen Australia-assisted funding with an attachment program and I am very grateful for their leg-up into the industry.

I believe Australian content is important, not only culturally, as it continues to express our unique Australian voice, but also because it's an industry that creates \$111b in revenue every year. I believe it is time our industry (and it is an industry, not just a collection of hobbyists), to come into the 21st Century and accept that streaming platforms are now just as ingrained in our life as free-to-air was a decade ago.

I frequently scan through Stan's 'Australian content' section, however it only makes up around 2% of their catalogue and Netflix is even less. With new platforms like Apple TV+ and Disney+ popping up every year, I believe it is time to act now before Australian content begins to slip away. Streaming platforms profit off Australian consumers and they should be required to invest in creating content here, as they are in other countries.

Our tax incentives should be internationally competitive. The offshore production has already yielded quick results and we should continue to capitalise on this while our dollar benefits the rest of the world. If productions want to come and work here it would help the tens of thousands of people wanting to get back to work since their industry was decimated by COVID-19.

Pre-COVID, I was working on an offshore production, Shang-Chi, and it pushed us, as technicians, to be bigger and better. We know that offshore productions not only generate jobs, but also increase infrastructure and even R&D sectors.

I also firmly believe that funding should flow back into Screen Australia, the ABC and SBS. The ABC's programming currently features 70% Australian content and 30% Australian children's content, despite the fact they have no obligations to quotas. These broadcasters need government support to continue to create the Australian content that employs Australians. We need to invest in our own economy to ensure it has a viable future.

COVID-19 has forced me to look at my profession- I've dreaded being away from my industry that I love so much. We have a lot of very technical but, unfortunately, niche skills that are lost when the industry dies down and there are fewer jobs.

Once again, thank you for reviewing Australian content quotas. I fully support the MEAA, SPA, ADG and the Australian Writer's Guild in recommending the government support option 3 for significant change to our quotas. We need the government's support to help this industry the way it supports construction so we have an ever-continuing flow of work and our unique Australian voice is able to be heard through the roar of content that is currently available.

Thank you for taking the time to read this.

Sincerely,

Kristi Gilligan

2nd Assistant Camera.

I wish for my submission to be anonymous: No

I wish for my submission to be private: No

This submission has been lodged via the [Media, Entertainment & Arts Alliance](#).