

I support the following

Objective	To establish platform-neutral, future facing obligations and incentives that take into account individual platform offerings and audience engagement.
Features	All commercial content service providers (including subscription services): require investment in a percentage of revenue into new Australian content, under one of two implementation approaches: A. invest a percentage of Australian revenue into Australian content that must be made available on their Australian services, or make an equivalent contribution to a new Australian Production Fund (APF) B. negotiate individual Australian content investment plans in line with expectations set by the ACMA. National broadcasters: allocated funding for Australian children's programming
Features	Offsets: a single flat rate Offset for all platforms with modified thresholds and potential for a 'cultural uplift'.