

3 July 2020

Mr Simon Atkinson  
Secretary  
Department of Infrastructure, Transport, Regional Development and Communications  
111 Alinga Street  
Canberra ACT 2601

contentoptionspaper@communications.gov.au

**Supporting Australian stories on our screens—options paper**

Dear Mr Atkinson

I am writing in regard to proposals to increase the amount and quality of culturally relevant content available for Australians and drive significant jobs growth and economic activity.

Screen Producers Australia (SPA) has put forward proposals that have that purpose, and which aim to drive the export capacity of the Australian screen sector to meet its unfulfilled potential.

The creative industries have been hard hit by restrictions imposed by governments in response to the coronavirus threat. That gives us an opportunity to review incentives and regulatory settings to better reflect the current content exhibition, distribution and viewing platforms that have transformed consumer preferences and choices over the last decade.

We welcome initiatives to deliver growth, jobs, economic activity, exports, increased industry capacity and the overall quality and quantity of Australian content delivered to Australian audiences. SPA is a credible and representative voice for the screen production industry in discussion on how best to achieve that aim.