I work as a freelancer in tv drama/film (for 30 years). I feel it is hugely important to see our diverse Australian culture reflected in our screen content. Screens are one of the most powerful means of communication and all broadcasters and digital platforms in Australia MUST be made to produce some local content. A thriving local screen industry reflects culture and encourages employment opportunities for a broad range of artists and technicians. Freelancers in our industry have recently been made to feel like itinerant and unskilled workers, but we are professionals deserving continued careers. Our stories are of interest beyond our shores and have the ability to cross-promote other sectors such as tourism and education. Our screen industry should be positive, powerful and profitable, but is at a major cross-roads right now. Our culture and stories are at stake. We must protect it by incentivising investment and enforcing local content obligations.
I wish for my submission to be anonymous: Yes
I wish for my submission to be private: No
Supporting documents:

This submission has been lodged via the <u>Media, Entertainment & Arts Alliance</u>.