I'm a factual TV writer, producer and director. Over my career the opportunities for work in this area in Australia have shrunk to the point where there are very few. Local live action children's content is shrinking, which means Australian kids don't see themselves or their stories represented. If streaming services were required to produce Australian content, it would provide many more jobs in this area, more opportunities to train people in this area and more opportunities for the Australian community to see stories that reflect our culture - particularly in rural and regional Australia. Cuts to the ABC is affecting factual TV production and opportunities for storytelling focussed outside the capital cities. Reality TV and brand funding is the major employer of Australian TV and it is dumbing down our entertainment and audience. This is what families and children are watching - and it's inappropriate and damaging. We need significant changes to broadcasting regulation with incentives and obligations applied equally across platforms.

I wish for my submission to be anonymous: Yes

I wish for my submission to be private: No

**Supporting documents:** 

This submission has been lodged via the <u>Media, Entertainment & Arts Alliance</u>.