

Australian content needs to keep getting made so that we can understand ourselves better. The more investment we have in Australian production, the more jobs and income derived from that content can grow exponentially eg. just one show , even if it makes a loss for a production company, employs x amount of people , which then , if successful, goes on to make more seasons, which makes more jobs, and can get sold overseas / or the format, which can grow the financial return from that initial investment exponentially. Just seeing how in NSW this year, thanks to the FoxStudios sale to Disney, was to have more feature films made this year in Australia than ever before (these jobs have all been wiped out due to Covid). Australia has such UNIQUE stories & vistas, which European & Chinese audiences specifically are really hungry for. Public broadcasters are critical. The quality of their content is much superior and they are a huge training ground and opportunity springboard. Just today I submitted a pitch for the ABC's Fresh Start Initiative. (they had over 1000 submissions showing the demand of such opportunities). If I receive the \$10k to develop our series, it will be so excellent for my career, developing my skills, potential to make income, employ other people - an opportunity that just DOESN'T EXIST anywhere else. Kids programs like Bluey are not only excellent content for our kids, a reprise from that sapey merchandise driven Disney shit, and sells so well overseas. WIN WIN WIN. Option 3 is a no brainer. Especially heading into a recession, why would you shutdown a large industry which keeps jobs local and GETS sales/investments from overseas, in favour of buying in everything, have no alternative for our kids that Spiderman etc., no opportunity for them to learn the complexities & uniqueness of our country, - just feed them on a diet of the cheapest possible commercial rubbish.

I wish for my submission to be anonymous: No

I wish for my submission to be private: No

Supporting documents:

This submission has been lodged via the [Media, Entertainment & Arts Alliance](#).