

Don't Australian children deserve to see Australian stories - their stories - on their screens? Don't they deserve to see themselves reflected in their drama and comedies, to know that their stories and experiences are worthwhile, too? Because without quotas, networks will choose to fill their hours with the cheapest option possible. Understandably, because they are businesses and are struggling themselves to survive in a tenuous media landscape.

However, television *isn't* just a business.

Screen stories aren't just entertainment, even though they are entertaining.

Film and television are also ways of sharing culture and seeing ourselves, and Australian children deserve to see a world in which Christmas food includes prawns and mango, it's normal for people to go for a surf after work, and that the sun's brighter and the sky bluer than anywhere else in the world. They deserve to see on their screens the wonderful country in which they live, and the wonderful people which they live among!