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I believe a vibrant and diverse arts and entertainment sector is crucial to a happy, healthy and wealthy Australia. The sector is enormous, employing more people than the mining industry, reportedly. On screen, off screen - all are important jobs. And really, if we think about our homes and imagine a life without this sector - take away your television, stereo, books, artwork, half of the apps on your phone. So much of our world relies on this amazing sector!

As such, commercial entities should be required to meet a quota of Australian content in order to maintain their licence. This includes the three commercial free-to-air networks and also any cable (Foxtel) or streaming service (Netflix, Amazon Prime, Disney, etc). I'm not aware that these streaming services pay anything like a licence to the Australian Government - if not, I think they should too. Essentially, traditional TV and online streaming should be treated as the same. I know I jump seamlessly between live TV and Netflix and Optus Sport. This type of viewing will only become more common. It is currently unfair to 7, 9 and 10 that they have to follow one rule while new players like Netflix do not. Make it an even playing field - make them all meet a quota.

In terms of the quota of Australian content, there needs to be sub-quotas. It cannot all be allowed to be reality TV or some other garbage. Children's programming, drama, comedy, documentaries, etc, need to be properly represented.

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