

# Inquiry into the competitive neutrality of Australia’s national broadcasters

## Submission – Ivonne Teoh (4 May 2018)

### Question 8: Considering the commercial activities of the national broadcasters (e.g. where they are selling or purchasing goods and services), is there evidence that they have taken undue advantage of their government ownership, to the detriment of competitive outcomes?

### No.

### Question 9: What is the differential impact of regulation on commercial and national broadcasters, and is there evidence of consequent adverse impacts on competition and outcomes?

Commercial & national broadcasters must have their freedom to report and present news as honest and true, to their readers/followers. They must be able to maintain an unbiased view of all parties and let people decide for themselves. Otherwise the people will lose confidence in ABC/SBS to report fairly and to provide authentic information. The greater good of the community/people.

### Question 10: Is the reporting and accountability by the national broadcasters on their best endeavours to observe competitive neutrality adequate?

### Yes.

### Question 11: Are you aware of any specific instances where the ABC or SBS may have received any other competitive advantage, due to their public ownership, to the detriment of a private competitor?

No.

### Question 12: The SBS Charter requires it to take into account the activities of the ABC and community television on radio and television. In the context of the competitive neutrality principles how in your view, is the SBS complying with this requirement? From your perspective does it adequately cover the activities of the SBS?

### No problems there.

### Question 13: From your perspective do the national broadcasters seek a balance between competing in the market and complementing the market? Is that balance the same for traditional broadcasting and for new digital platforms?

### Yes, they do seek a balance. Which is not easy to maintain, but I believe they do their best. The new digital platforms need a faster, more responsive action.

### Question 14: Do you have comment on these guiding principles?

No. I believe it's important to let both ABC and SBS continue their good work.