

# Inquiry into the competitive neutrality of Australia’s national broadcasters

## Submission – Anonymous 16 (21 June 2018)

### Question 8: Considering the commercial activities of the national broadcasters (e.g. where they are selling or purchasing goods and services), is there evidence that they have taken undue advantage of their government ownership, to the detriment of competitive outcomes?

### No

### Question 9: What is the differential impact of regulation on commercial and national broadcasters, and is there evidence of consequent adverse impacts on competition and outcomes?

### Far from it, national broadcasters operate in the same competitive environment, but to much higher ethical standards.

### Question 10: Is the reporting and accountability by the national broadcasters on their best endeavours to observe competitive neutrality adequate?

Yes, national broadcasters are fully accessible, whereas private broadcasters drive their funding backers agendas, with no obvious accountability from the private operators to truth, openness and honesty.

Question 11: Are you aware of any specific instances where the ABC or SBS may have received any other competitive advantage, due to their public ownership, to the detriment of a private competitor?

### No, but I am aware of a larger private company getting $30 million of dubious unaccountable funding, the Murdock group that is.

### Question 12: The SBS Charter requires it to take into account the activities of the ABC and community television on radio and television. In the context of the competitive neutrality principles how in your view, is the SBS complying with this requirement? From your perspective does it adequately cover the activities of the SBS?

### Yes, SBS provides a broad multi-cultural program base, which is different to the ABC in its targeted programming. SBS programming can help open ones eyes to understanding and embracing cultural differences, by providing targeted micro focused programming.

### Question 13: From your perspective do the national broadcasters seek a balance between competing in the market and complementing the market? Is that balance the same for traditional broadcasting and for new digital platforms?

### The national broadcasters definitely provide s balance to the commercial market, and endeavour to provide a wide angled lenses on topics and not myopic xenophobic reporting that is consistent with the commercially focused operators. Both platforms digital and tradional and consistent with each other.

### Question 14: Do you have comment on these guiding principles?

That’s a stupid question, as it provides no context, and therefore responses to this question should not be assessed, as the question itself is unclear and possibly deliberately vague.