

Dear Director,

I am writing to propose the implementation of a lost and found program for Australian Post that will provide a valuable service to the community while generating additional revenue for the organization.

Losing personal items can be a frustrating and stressful experience, especially when they hold sentimental or practical value. To help alleviate this issue, we propose the implementation of a lost and found program for Australian Post that allows individuals to turn in lost items at their nearest post office. The post office will then publish the details of the lost item on their website, enabling the owner to retrieve their item upon payment of a nominal service charge.

The lost and found program will have several benefits for Australian Post. Firstly, it will provide an additional revenue stream through service charges for lost and found items. Secondly, the program will enhance the reputation of Australian Post as a reliable and customer-focused organization by providing a valuable service to the community. Lastly, the program can serve as a platform for promoting other Australian Post services and products to customers who turn in lost items at post offices.

Implementation of the lost and found program will be relatively straightforward. Post offices across Australia will be designated as lost and found drop-off points where customers can turn in lost items. When a lost item is turned in, the post office will record the details of the item and the contact information of the person who turned it in. The post office will then publish the details of the lost item on the Australian Post website, along with a service charge to be paid by the person who retrieves the item. If the person who lost the item finds it on the website, they can go to the post office where it was turned in, pay the service charge, and retrieve their item.

We believe that this lost and found program has the potential to increase revenue for Australian Post, enhance its reputation, and provide a valuable service to the community. We recommend that Australian Post implement this program as soon as possible to capitalize on these benefits.

Thank you and hope that this proposal will be considered.