

Private individuals' submissions to prominence framework proposals paper

Smart TVs and the tech conglomerates behind them need to provide alternative ways to interface with consumers own devices outside of their control...this includes:

- Rights / abilities / access to repair your own TV including smart TVs / dongles
- Mandated support for alternative stores / app repositories on smart TVs
- Open interfacing and protocols (you should be able to attach an antenna or connect to your TV without having to do so via proprietary methods i.e. google cast either needs to be open or have alternative methods)
- Access to bootloaders and low-level functionality, you should be able to replace / change / adjust / update firmware and software
- Restrict the ability for companies to purposefully make the 'alternative' to their proprietary methods / products / software broken, lesser or not as integrated as the proprietary counterparts
- Enforce against manufactured obsolescence and inquire
- Devices should come with cost-free access to, at minimum, government-powered broadcasts

Besides this, most importantly the media landscape needs to be diversified away from bias (only those with the overhead and capital to be heard being heard). There needs to be low to no-cost avenues for independents to be heard from an infrastructure standpoint the government should provide these ways whether this be by supplying the resources to get onto the existing broadcasting infrastructure or changing broadcasting infrastructure / protocols to be easier to broadcast to and access via all TV devices.

- **Sammypanda**

The discussion paper makes no reference under the "availability" heading to the provision of legally enforceable obligations on TV stations to the viewing public to ensure that the station's apps are available on all Smart TV's that are internet connected, on the principle of Universal access by all to the apps.

Last year my 7+ app disappeared, and neither channel 7 nor the 7+ support team nor the TV manufacturer (LG) were forthright about the app being deleted.

Licensing agreements are negotiated between the channels and the manufacturers without input from the public. If those two parties cannot agree terms for the continuance of the app on particular TV models, they should be required to notify affected viewers such as by a flagged bulletin in the manufacturers online store.

Furthermore those parties should ensure that affected viewers can have alternate arrangements such as by private licences with individual viewers or by group arrangements with ISP's.

These apps should be seen as an ongoing technology process that could eventually lead to an each-way interactivity.

Thus, today's novelty quickly becomes tomorrow's necessity, and no-one should be left behind.

- **Gavin George Wells**