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Step 1: Your submission

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Short comment

On farm connectivity is a key pain point that is presented to us when interacting with farmers on the uptake of monitoring technologies to assist with labour management and productivity improvements. Previous experiences that farmers have had with technology vendors can be a determinant in their willingness to invest further in connectivity and monitoring Technologies.

There are a few key criteria that are required for success.

1. collaboration with your customer
2. understand your customers problem and their needs
3. have a quality product
4. be visible and accessible and support your customer
5. commit to continuous improvement

Step 2: Contact details

First name

Jeremy

Last name

Pola

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State

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