

The Critical Role of the Tarrangower Times in Our Community

The Tarrangower Times serves as a cornerstone for local journalism in Maldon and surrounding communities, providing our readers with essential news, insightful stories, and a platform for community voices. As a small publication, we are deeply embedded in the fabric of our community, but we face significant financial challenges that threaten our ability to continue our mission.

The support mechanisms outlined by the CPA are not just policy proposals for us; they represent lifelines that could ensure our survival and growth. Specifically:

Government Advertising/Public Messaging: A guaranteed page of government advertising each week would provide a stable revenue stream, allowing us to maintain our editorial staff and cover critical local issues without compromise.

Tax-Based Incentives: The refundable tax credit would significantly alleviate our financial burdens, enabling us to invest more in our journalists and their work, ensuring that public interest journalism not only survives but thrives in Maldon and surrounds.

Journalism Cadetships Support: By funding cadet journalists' wages, this initiative would allow us to nurture emerging talent, ensuring the future of journalism in our region is bright and informed by a deep understanding of our community's needs.

Conclusion

The survival of the Tarrangower Times is emblematic of the broader challenges facing local journalism across Australia. The NewsMAP consultation represents a beacon of hope, and the support mechanisms proposed by the CPA are critical to our future. By supporting our newspaper, the government would not only be preserving a vital local institution but also ensuring the continued health of our democracy.