

From: [Maureen Irvine](#)
To: [Content](#)
Subject: Rights of the child across all media
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Good afternoon. Media reform is about improving the status quo. It needs to be across social media, movies and all devices as well as television. If not, the television networks will cry poor and disadvantaged in comparison to unregulated producers of content. Money and audience numbers are given more consideration than the needs of that often forgotten segment of society, namely children and teenagers.

Over and over again choices made by the government of the day favour improvement of the financial situation over the needs of the family, especially children. For example, increased work for women and increasing child care are financial solutions but not family solutions.

Please put the needs of children firmly at the centre of the discussion on media reform.
Thank you. God bless you all. Maureen Irvine