

FOI

From: s47F <s47F@aleagues.com.au>
Sent: Wednesday, 24 August 2022 3:05 PM
To: s22(1)(a)(ii)
Subject: Intro

Hi s22(1)

I have recently started as manager of Public Affairs at the Australian Professional Leagues (A-Leagues) after being Sport Adviser to the Federal Minister for Sport. Amber in Minister Wells' has suggested I get in touch and introduce myself.

Our CEO Danny Townsend and myself are planning to come to Canberra in one of the sitting weeks in September to meet key members of the Government for the APL. I was hoping we might be able to get 30 minutes with you during this visit (dates TBC). As you would expect, a big issue on our minds is that of anti-siphoning and the impact on broadcast arrangements for the A-Leagues - both men and women.

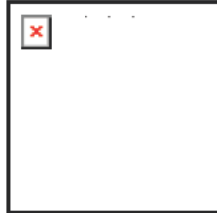
Sometime further down the track we can then seek a meeting with Minister Rowland.

If you think that might work, I will get in touch in coming days with the specific dates we will be in Canberra in Sept.

many thanks

s47F

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s47F
 Public Affairs Manager, A-Leagues

A Level 9, 320 Pitt Street, Sydney NSW 2000
D s47F
E s47F@aleagues.com.au
W www.keepup.com.au

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FOI

From: s47F <s47F@aleagues.com.au>
Sent: Monday, 29 August 2022 12:20 PM
To: s22(1)(a)(ii)
Subject: Re: Intro

Hi s22(1)(a)(ii). Further to my email last week, our CEO Danny Townsend will be in Canberra on 7 September if it were possible to obtain 30 minutes of your time. Otherwise, we are back (minus our CEO) in Canberra on the 13th and 14th - the Parliamentary Friends of Football is putting on an event for us on the morning of the 14th.

many thanks
s47F

On Wed, 24 Aug 2022 at 15:04, s47F <s47F@aleagues.com.au> wrote:

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FOI

From: s47F <s47F@aleagues.com.au>
Sent: Thursday, 1 September 2022 3:12 PM
To: s22(1)(a)(ii)
Subject: Re: Intro

Hi s22(1) just following up the below to see if you have any availability on Wednesday next week. Myself and the A-Leagues CEO are meeting with Phoebe from the PMO at 10.30. Is there any chance to schedule something around that?

thanks
s47F

On Mon, 29 Aug 2022 at 12:19, s47F <s47F@aleagues.com.au> wrote:

Hi Sophie...further to my email last week, our CEO Danny Townsend will be in Canberra on 7 September if it were possible to obtain 30 minutes of your time. Otherwise, we are back (minus our CEO) in Canberra on the 13th and 14th - the Parliamentary Friends of Football is putting on an event for us on the morning of the 14th.

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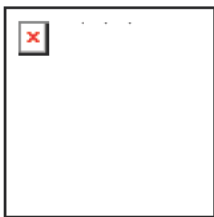
many thanks
s47F

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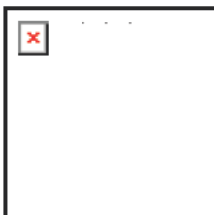
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FOI

From: s47F <s47F@aleagues.com.au>
Sent: Tuesday, 20 September 2022 9:21 AM
To: s22(1)(a)(ii)
Subject: Fwd: Intro

Good morning s22(1)

I am just following up on the below email seeking a meeting of the A-Leagues CEO with yourself when in Canberra.

We have had conversations with Phoebe from the PMO and Amber from Minister Wells' office in recent weeks who suggest we discuss with you the issue of anti-siphoning and prominence.

Owing to the suspension of Parliament, we didn't make it to Canberra earlier this month, but will be in Parliament on Wednesday, 28th September. Would appreciate the opportunity to grab 30 minutes of your time.

many thanks
s47F

----- Forwarded message -----

From: s47F <s47F@aleagues.com.au>
Date: Wed, 24 Aug 2022 at 15:04
Subject: Intro
To: <Sophie.Kowald@mo.communications.gov.au>

Hi s22(1)

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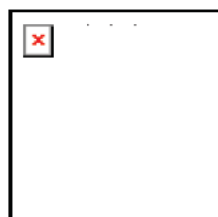
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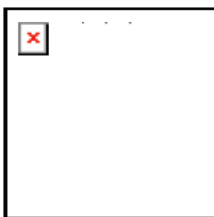


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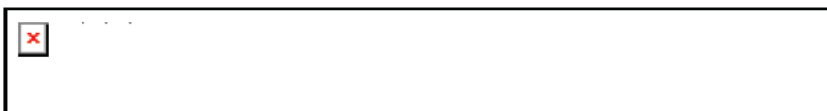


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FOI

From: s47F <s47F@cricket.com.au>
Sent: Friday, 11 November 2022 7:31 AM
To: s22(1)(a)(ii)
Subject: Meeting Proposal - Cricket Australia

Hi s22(1)

My name is s47F at Cricket Australia. s47F has advised that you are the appropriate person in Minister Rowland’s Office to speak to about the Australian Government’s current review of the anti-siphoning scheme.

Cricket Australia supports the review and believes it is timely, noting its objectives outlined in the consultation paper.

We are currently preparing to lodge a submission.

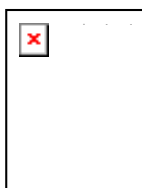
Ahead of this, I am looking for an opportunity for s47F, s47F, to meet with the Minister to discuss our submission and brief her on the status of both our domestic and global rights partnerships. As you may be aware, we are currently in market for our next domestic media rights partnership.

I appreciate that it is a busy time for the Minister, however I wanted to gauge her availability to meet with s47F on either 22 or 23 November 2022 while s47F is in Canberra for several events, including the Prime Minister’s XI match against the West Indies (at which we hope the Minister may be able to join us). Given it is a sitting week, s47F can make himself available at whatever time may be convenient for the Minister on those days.

In the interim, I look forward to this afternoon’s roundtable discussion on the review.

Please call me on s47F if you would like to discuss any of the above.

Thanks
s47F



s47F | s47F
Cricket Australia | 60 Jolimont St | East Melbourne Victoria 3002
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s47F cricket.com.au | www.cricket.com.au



Cricket Australia acknowledges the Traditional Custodians of the land and acknowledges and pays respect to Elders, past, present and emerging.



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FOI

From: Minister.Rowland.MO
Sent: Thursday, 14 September 2023 11:45 AM
To: s47F [redacted] footballaustralia.com.au
Cc: DLO Rowland
Subject: Correspondence from Minister Michelle Rowland - Ref: MS23-004458 [SEC=OFFICIAL]
Attachments: Correspondence from Minister Rowland to s47F [redacted].pdf

OFFICIAL

Dear s47F [redacted]

Please see attached correspondence from the Minister for Communications, the Hon Michelle Rowland MP, regarding the amendments to the anti-siphoning list *Broadcasting Services (Events) Notice 2023*.

Regards

s22(1) [redacted]

s22(1)(a)(ii) [redacted]

Department Liaison Officer

Office of the Hon Michelle Rowland MP | Minister for Communications

DLO.Rowland@infrastructure.gov.au

s22(1)(a)(ii) [redacted] [\[redacted\]@infrastructure.gov.au](mailto:[redacted]@infrastructure.gov.au)

p +61 2 s22(1)(a) [redacted] m s22(1)(a)(ii) [redacted]

OFFICIAL

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OFFICIAL

**The Hon Michelle Rowland MP**

**Minister for Communications
Federal Member for Greenway**

s47F

Chief Operating Officer
Football Australia
Locked Bag A4071
SYDNEY SOUTH NSW 1235

via: s47F [footballaustralia.com.au](mailto:s47F@footballaustralia.com.au)

Dear s47F

I am writing to inform you that I have amended the anti-siphoning list – the *Broadcasting Services (Events) Notice 2023* – to include certain matches of the Fédération Internationale de Football Association (FIFA) Women’s World Cup.

The anti-siphoning list is part of the anti-siphoning scheme established under the *Broadcasting Services Act 1992* (the Act). The scheme regulates the order in which the rights to televise events on the anti-siphoning list may be acquired, preventing subscription television broadcasting licensees from acquiring the right to televise an event on the list unless a commercial television broadcasting licensee or national broadcaster has a right.

I have made the *Broadcasting Services (Events) Amendment Notice 2023* under subsection 115(1A) of the Act to give effect to this amendment. The Notice has been registered on the Federal Register of Legislation and will take effect on Friday 15 September 2023. The Notice is a legislative instrument and will be tabled in both Houses of Parliament within six sitting days of it being registered.

The matches of the FIFA Women’s World Cup that have been included on the list mirror those already included on the list for the equivalent men’s tournament, the FIFA World Cup. They are:

1. Each match of the Fédération Internationale de Football Association Women’s World Cup tournament that involves the senior Australian representative team selected by Football Australia.
2. The final of the Fédération Internationale de Football Association Women’s World Cup tournament.
3. Each match in the Fédération Internationale de Football Association Women’s World Cup Qualification tournament that:
 - a. involves the senior Australian representative team selected by Football Australia; and
 - b. is played in Australia.

The Hon Michelle Rowland MP
PO Box 6022, Parliament House Canberra
Suite 101C, 130 Main Street, Blacktown NSW 2148 | (02) 9671 4780
OFFICIAL

OFFICIAL

The inclusion of these matches on the list will ensure that they are regulated under the anti-siphoning scheme while a broader review of the scheme and list is undertaken. The Australian Government is currently consulting on a series of proposed reforms as outlined in the *Anti-siphoning review: proposals paper*. The paper was released on 19 August 2023 and submissions are due on 17 September 2023. More information, including a copy of the paper, can be found at www.infrastructure.gov.au/have-your-say/.

Yours sincerely

A handwritten signature in black ink, appearing to read 'M. Rowland', written in a cursive style.

Michelle Rowland MP

14/9/2023

OFFICIAL

FOI

From: s47F <s47F@afl.com.au>
Sent: Monday, 30 October 2023 2:28 PM
To: s22(1)(a)(ii)
Cc: s47F
Subject: Anti-siphoning review discussion - AFL

Follow Up Flag: Follow up
Flag Status: Completed

Hi s22(1)(a)(ii)

Thank you again for joining the COMPPS meeting on short notice last week to meet with the member sports to provide an update on the ongoing anti-siphoning review, and for the offer to meet with sports individually this coming week. As I mentioned during the call, the AFL would appreciate taking you up on this offer.

Would you be available to meet with me and s47F the AFL's Head of Legal, via a Teams call during the next day or two? I am currently on parental leave (so my apologies in advance for any unavoidable baby squawks during our conversation!), but s47F and I can make ourselves available at any time tomorrow afternoon other than 3-4pm (AEDT), or Wednesday after 3.30pm. Could you please let me know if there's a particular time that suits you from those windows & I can send through a calendar placeholder?

Look forward to hearing from you.

Kind regards
s47F

s47F
Head of Broadcast & Venue Commercial Management
AFL House - Melbourne, Victoria
M: s47F



We acknowledge the Traditional Owners of the land across Australia and acknowledge we play our great game on this land and respect the cultures of all First Peoples, their contribution to our nation and contribution to the game of Australian Football.

 Please consider the environment before printing this email.

FOI

From: s22(1)(a)(ii)
Sent: Monday, 30 October 2023 8:38 PM
To: s47F
Cc: s47F Rafizadeh, Shervin; Maunsell, Nicholas
Subject: RE: Anti-siphoning review discussion - AFL [SEC=OFFICIAL]

OFFICIAL

Hi s47F

It was good to join the COMPPS meeting and thank you for your interest in a meeting to discuss AFL feedback on the anti-siphoning models.

This Wednesday at midday suits well for a follow up meeting, so our office will set up a Webex meeting for then. Congratulations on your baby and very happy for them to join in.

Regards

s22(1)
(a)(ii)

s22(1)(a)(ii)

Senior Adviser • Minister for Communications
 Office of the Hon Michelle Rowland MP • Member for Greenway
 s22(1)(a)(ii) @MO.communications.gov.au • +61 s22(1)(a)(ii)
 Commonwealth Parliament Offices, Level 21, 1 Bligh Street Sydney NSW 2000
 Suite M1.41, Parliament House, Canberra ACT 2600

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Cc: s47F s47F@afl.com.au
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(a)(ii)

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Look forward to hearing from you.

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s47F

Head of Broadcast & Venue Commercial Management
AFL House - Melbourne, Victoria

M: s47F



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FOI

From: s47F <s47F@afll.com.au>
Sent: Tuesday, 31 October 2023 4:08 PM
To: s22(1)(a)(ii)
Subject: Accepted: Anti-siphoning review discussion - AFL [SEC=UNOFFICIAL]

FOI

From: s47F [redacted] <s47F [redacted]@afl.com.au>
Sent: Tuesday, 31 October 2023 7:56 PM
To: s22(1)(a)(ii) [redacted]
Subject: Accepted: Anti-siphoning review discussion - AFL [SEC=UNOFFICIAL]

FOI

From: s47F <s47F@cricket.com.au>
Sent: Friday, 3 November 2023 8:43 AM
To: s22(1)(a)(ii)
Subject: Meeting with Cricket Australia - Review of the Anti-Siphoning Scheme (8/11)

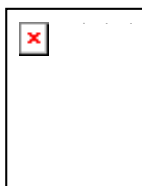
Morning s22(1)(a)(ii)

Further to our conversation earlier in the week, I'd like to schedule a meeting with your Office for myself and my CA colleagues on the Anti-Siphong Scheme review, building on the conversation with COMPPS members at last week's meeting.

Of the times that we discussed, 10:00-10:45am on Wednesday, 8 November, works best for us. If you can confirm this, together with the details of anybody else attending from the Office, I will send through an online meeting invitation.

As I mentioned, we would also appreciate an update on the status of the government's response to the online gambling inquiry.

Thanks
s47F



s47F | s47F
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 Direct: +61 3 s47F | Mobile: +61 s47F
 s47F | cricket.com.au | www.cricket.com.au



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FOI

From: s47F <s47F@afl.com.au>
Sent: Tuesday, 7 November 2023 11:54 AM
To: Rafizadeh, Shervin; s22(1)(a)(ii); s22(1)(a)(ii)
Cc: s47F
Subject: AFL further submission - Anti Siphoning
Attachments: Letter to Dept of Infrastructure, Transport, Regional Development, Communications and Arts re Anti-Siphoning 07.11.2023.pdf

Follow Up Flag: Follow up
Flag Status: Completed

Dear Shervin, s22(1)(a)(ii) and s22(1)(a)(ii)

Please find attached correspondence from AFL CEO, Andrew Dillon for the urgent attention of the Minister.

s47G(1)(b)

Please feel free to contact myself or our General Counsel, s47F, should you require any further information.

Kind regards

s47
s47F
s47F
AFL House - Melbourne, Victoria
M: s47F



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FOI

From: s22(1)(a)(ii)
Sent: Tuesday, 7 November 2023 10:55 PM
To: s47F Rafizadeh, Shervin; s22(1)(a)(ii)
Cc: s47F
Subject: RE: AFL further submission - Anti Siphoning [SEC=OFFICIAL]

OFFICIAL

Dear s47

Thank you for this correspondence, and for sharing the AFL's views.

We are grateful to have had the opportunity to discuss Anti-siphoning proposals at the recent COMPPS meeting, and at a subsequent meeting with AFL staff, last week.

Your CEO's request for a meeting is with our diary manager, who will confirm in due course.

Regards

s22(1)(a)(ii)

s22(1)(a)(ii)

Senior Adviser • Minister for Communications
 Office of the Hon Michelle Rowland MP • Member for Greenway
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 Suite M1.41, Parliament House, Canberra ACT 2600

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Cc: s47F <s47F@afl.com.au>
Subject: AFL further submission - Anti Siphoning

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Kind regards

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