You are here: Home » Applications » Application

Application - File No:T16/3849

Rats
Applicant:
Netflix, Inc. - by API

Production:

Application Type:
External Approved Decision received by API

Staff Assessor:

Yes Suspended:

Locked:

Media Type:
Online

Decision Date:

Authorised Assessor:

17/12/2016

OTHER APPLICATION DETAILS PRODUCTION APPLICANT MEDIA ATTACHMENTS PANEL DECISION OUTPUT DOCUMENTS NOTES FLAGS HISTORY TASKS

| age: 10 🗸 | ecords Per P | Export To Excel Records Per Page: 10 🗸 | | Show page: 1 (Total Records: 6) |
|--|---------------------|--|-----------------------|---|
| a | No | - | 17/12/2016 5:21:52 AM | Added from API, External Id: 1ac747b3-ab5d-4b37-a990-9158195a32d5 |
| Per control of the co | Yes | | 1/02/2017 10:14:05 AM | Application has been unlocked. |
| × | No | | 28/04/2017 6:03:12 PM | Original Netflix Classification Matrix Themes PG Violence R 18+ Language G Drug Use None Nudity None Sex None |
| × | No | | 28/04/2017 6:03:57 PM | Original Netflix Decision: R 18+ Consumer Advice: ?High Impact Violence |
| | Yes | | 28/04/2017 6:05:10 PM | Application has been locked. |
| Z Z | No | section s22 | 28/04/2017 6:23:04 PM | Classification decision updated as result of finalised Board audit |
| ed | System Generated | Created By | Date- | <u>Note</u> |



Netflix Audit Report - Disagree

Title:

Rats

Running time:

88 mins

Netflix Certificate ID:

272938

Cobra File Number:

T16/3849

Netflix Certification date:

17/12/2016

Netflix Classification:

R 18+

Netflix Consumer Advice:

High Impact Violence

Reason for audit:

Board Director referred

Audit date:

10/02/2017

Audit Classification:

MA 15+

Audit Consumer Advice:

Strong Themes

Report date:

10/02/2017

SYNOPSIS

A documentary film about the interaction of humans with rats, showing pest controllers in New York City, disease researchers in New Orleans, rat catchers in Mumbai, people involved in the trade and preparation of rats as a restaurant delicacy in Vietnam, and the Karni Mata temple in India.

There is no previous history for this title.

AUDIT REPORT

Section 22CH of the Classification (Publications, Films and Computer Films) Act 1995 (the Act) permits the Classification Board (the Board) to revoke a classification decision produced by the operation of an approved classification tool if the Board is of the opinion that it would have given the material a different classification, or determined different consumer advice for the material. The Board may exercise this power of revocation on its own initiative, which provides the basis for the Board auditing decisions of classification tools, or on application. However, if the Board revokes a decision produced by an approved classification tool, the Board must immediately classify the material.

The Netflix Rating Tool has been approved to classify certain films. When auditing films classified by the Netflix Rating Tool, the Board follows provisions of the Act and applies the National Classification Code and the Guidelines for the Classification of Computer Films 2012. The Board also takes into account the matters set out in section 11 of the Act.

The Netflix Rating Tool classified the film **Rats R 18+** with consumer advice of **High Impact Violence**.

It appears the Netflix Tool has inaccurately determined the impact of the violence and themes in the film. Descriptions and depictions of animal cruelty, which are a major topic in the film, are covered by the classifiable element of themes, and the impact of themes in the film is strong and can therefore be accommodated at MA 15+.

Analysis of Netflix Tool Classification Matrix:

Themes - PG: This is incorrect, it should be MA 15+. **Violence** – R18+: This is incorrect, it should be none.

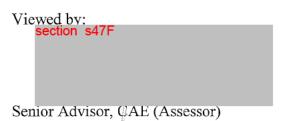
Language – G: This is incorrect, as there is PG language at 42 minutes into the film.

Drug use – none: This is correct **Nudity** – none: This is correct **Sex** – none: This is correct

In the opinion of the Assessor, had the Board classified the film instead of it being classified by the Netflix Rating Tool, the Board would have classified the film **Rats MA 15**+ with consumer advice of **Strong Themes**. The decision produced by the Netflix Rating Tool should therefore be revoked and the Board should classify the film.

OUTCOME OF AUDIT

The classification should be revoked and the film should be classified by the Board in accordance with the report that is attached and entered as a new classification decision in COBRA.



The Director determines, under section 56 of the Classification (Publications, Films and Computer Films) Act 1995, that the Board may consider any relevant information or advice supplied by an APS staff member assisting the Board when considering whether to exercise its discretion to revoke a classification made by an approved classification tool and if so, the classification that should be given. By signing below, the Director determines that the following action will be taken in relation to this audit:

1. Agree to accept the Assessor 'disagree' recommendation of new classification and/or CA,

AND

Agree for the content provider to be contacted, advising this is the preliminary view, that if no further information is received, the Netflix Classification Tool classification will be revoked and the classification decision in accordance with the preliminary view is to be substituted

MAIST Strong themes

Agreed / Not Agreed

2. Agree to accept the Assessor 'disagree' recommendation but reject the recommended classification and/or CA and assigns new classification and/or CA of:

AND

Agree for the content provider to be contacted, advising this is the preliminary view, that if no further information is received, the Netflix Classification Tool classification will be revoked and the classification decision in accordance with the preliminary view is to be substituted

3. Agree to program to a panel of the Board to determine a preliminary view (Director to advise Assessor) AND

Agree for the content provider to be contacted, advising this is the preliminary view, that if no further information is received from the applicant, the Netflix Classification Tool classification is revoked and the classification decision in accordance with the preliminary view is to be substituted

Agreed / Not Agreed

4. Agree to reject the Assessor 'disagree' recommendation and confirm agreement with Netflix Classification Tool classification and CA.

Agreed / Not Agreed

section s47F

Director
Classification Board
February 17

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|--|--|--------------------------------------|--|--|--|--|
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| pplicant: | Netflix, Inc by API | | , | Media Typ | e: Online | |
| application Type: | External Approved Decision | n received by A | PI | Decision D | ite: 17/12/2016 | |
| taff Assessor: | Yes | , j. , po (4) ((| | Authorised | Assessor: No | |
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| | | | Marked Yes | | | |
| section s22 | | | | | | |

| Title: | RATS | U | | | | | | File Number T16/3849 | |
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| | | SERGN | y Cal | LN161/ | mor 6An | SPURU | Ly ! | Panel Member section s22 | |
| Producer(s): | S): NOT SHOWN Application Type External Approved Decision received by API | | | | | | | | |
| Director(s): | MORG | AN SPUI | RLOCK | المسترمهم | | | | Format ONLINE | |
| | | | | | | | | Duration 89~ 88 | |
| Applicant: | NETFLI | X, INC | BY AP | I | | | | Version ORIGINAL | |
| FILMS/COM | 1PUTER 6 | <u>IAMES</u> | | (A) (A) | E1 /D 101 | V 101 D/ | | Country USA | |
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| | None | G | PG/ | M | MA15+ | R18+ | RC | | |
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| <u>or</u> | | ☑ Both from permitted | | | ire suitable | for public (| display | otherwise not | |
| □ UNRESTRIC | TED - M | Contents: | | _) | | | | | |
| K . | is not likely to include material that offends a reasonable adult to the ex that it should be restricted; And/or | | | | | | | adult to the extent | |
| ☐ includes material that is not recommended for some readers, ie, "Unrestricted - M - not recommended for readers under 15 years. | | | | | | | ers, ie, <i>years."</i> | | |
| | | In exceptional circumstances, the Board may impose a condition that it not be sold, displayed for sale or delivered unless it is contained in a sealed package (section 13A of the Act). | | | | | | | |
| T CATEGORY 1 | Packaging/condition: Either ☐ Sealed wrapper (front and rear covers suitable for public display) Or | | | | | | | | |
| | ١/ | | | | | suitable for | public | display) <u>Or</u> | |

Notes:

□ RC

section s47F

☐ Front only
☐ Rear only
☐ Front and rear

□ 1(b)

□ **1(c)**

□ **1(a)**

Signature:

☐ CATEGORY 2

Date: 1/2/17,

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"WELLONE TO THE RAY ACADEMY"

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section s22

From: section s22

Sent: Wednesday, 8 March 2017 9:10 AM

To: \$ 2.6 Cc: \$ 2

Subject: Rating Change notifications [SEC=UNCLASSIFIED]

Attachments: section s22

1/0301 Rats.pdf

Security Classification:

UNCLASSIFIED

UNCLASSIFIED

Dear^{s 22}

Please find attached rating change notifications for:



Rats

Best regards,





section s22

Senior Advisor / Compliance & Education / Classification Branch Department of Communications and the Arts

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23-33 Mary Street, Surry Hills, NSW 2210 Locked Bag 3, Haymarket, NSW 1240

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communications.gov.au



arts.gov.au

@artsculturegov

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communications.gov.au



arts.gov.au

<u> @artsculturegov</u>





Rating Change

Dear^{s 22}

I refer to the Australian rating produced by the Netflix Classification Tool in relation to the film Rats.

Netflix Certificate ID:

272938

Netflix Classification:

R 18+

Netflix Consumer Advice:

High Impact Violence

In our email dated 14 February 2017 the Classification Board (the Board) advised you of its preliminary view to revoke the classification produced by the Netflix Rating Tool under section 22CH of the Classification (Publications, Films and Computer Films) Act 1995 (the Act).

Having taken the submissions in your email received 28 February 2017 into account, the Board remains of the opinion that the film should be rated **MA 15+** with consumer advice of **Strong Themes**.

Reasons for the decision are set out below:

The classifiable element is that of themes that are strong in viewing impact.

The examples described below do not represent an exhaustive list of the content that caused the film to be classified MA 15+. The times given are approximations.

THEMES

The film contains strong themes that are justified by context.

At approximately 8 minutes photographs of human limbs covered in sores from salmonella and rickettsia contracted from rats are shown.

At approximately 20 minutes former rateatcher Ed Sheehan discusses finding that "rats got into the kids crib" Still photos of bite marks on the limbs of babies are briefly shown on screen. At approximately 28 minutes photographs of human limbs with severe sores and lesions from hanta, bartonella and leptospira contracted from rats are shown.

From approximately 69 minutes, a ratcatcher named Parsons is shown catching rats with trained terriers. At 78 minutes the terriers are shown ripping apart several live rats, and at approximately 80 minutes Parsons holds up a semi-eviscerated rat which the camera dwells on.

If you do not agree with the Board's decision, you may be eligible to apply to the Review Board for a review of the decision. Further information about reviews can be found at www.classification.gov.au.

If you have any questions, please email section s22 and cc section s22

Yours sincerely, section s47F

Lesley O'Brien Director

March 17

section s22

From: section s22

Sent: Tuesday, 14 February 2017 2:19 PM

To: s 22 !2

Subject: Preliminary View – Rats [SEC=UNCLASSIFIED]

Attachments: Rats.docx

Categories: Recorded in IMS

Security Classification:

UNCLASSIFIED

UNCLASSIFIED

Dear^{s 22}

I refer to the Australian rating produced by the Netflix Rating Tool (the tool) for the film Rats.

Certificate ID: 272938

Netflix tool Classification: R 18+

Netflix tool Consumer Advice: High Impact Violence

We have been advised by the Australian Classification Board (the Board) that they have formed a preliminary view about the tool's classification of this film. Attached is the Board's reasons.

The Board have advised that they disagree with the R 18+ classification and consumer advice.

The Board have advised that it is their preliminary view the decision made by the tool should be revoked and the film should be classified MA 15+ with consumer advice of Strong Themes for the following reasons:

- The tool has not identified Themes at the MA 15+ level;
- The tool has identified violence incorrectly (animal cruelty is covered by themes);

Included below is a matrix which lists each of the classifiable elements and the level they are present in the film.

| | None | G | PG | M | MA15+ | R18+ |
|----------|------|---|----|---|-------|------|
| Themes | | | | | Х | |
| Violence | X | | | | | |
| Sex | Х | | | | | |
| Language | | | Х | | | |
| Drug Use | X | | | | | |
| Nudity | X | | | | | |

If you wish to make a submission to the Board, please reply within five business days to

After the five day period, the Board will finalise its decision and this will be published

on the National Classification Database.

Yours sincerely,



section s22

Senior Advisor / Compliance & Education / Classification Branch
Department of Communications and the Arts
section s22

23-33 Mary Street, Surry Hills, NSW 2210 Locked Bag 3, Haymarket, NSW 1240

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communications.gov.au

<u>@CommsAu</u>

arts.gov.au

@artsculturegov

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communications.gov.au



arts.gov.au

@artsculturegov

Synopsis

A documentary film about the interaction of humans with rats, showing pest controllers in New York City, disease researchers in New Orleans, rat catchers in Mumbai, people involved in the trade and preparation of rats as a restaurant delicacy in Vietnam, and the Karni Mata temple in India.

Reasons

In making this decision, the Classification Board has applied the Classification (Publications, Films and Computer Games) Act 1995 (the Classification Act), the National Classification Code (the Code) and the Guidelines for the Classification of Films 2012 (the Guidelines).

In the Board's view this film warrants an MA 15+ classification as, in accordance with item 4 of the films table of the Code, it is unsuitable for viewing by persons under 15.

Pursuant to the Guidelines, this film is classified MA 15+ as the impact of the classifiable elements is strong. Material classified MA 15+ is considered unsuitable for persons under 15 years of age. It is a legally restricted category.

The classifiable element is that of themes that are strong in viewing impact.

The examples described below do not represent an exhaustive list of the content that caused the film to be classified MA 15+. The times given are approximations.

THEMES

The film contains strong themes that are justified by context.

At approximately 8 minutes photographs of human limbs covered in sores from salmonella and rickettsia contracted from rats are shown.

At approximately 20 minutes former rateatcher Ed Sheehan discusses finding that "rats got into the kids crib" Still photos of bite marks on the limbs of babies are briefly shown on screen.

At approximately 28 minutes photographs of human limbs with severe sores and lesions from hanta, bartonella and leptospira contracted from rats are shown.

From approximately 69 minutes, a ratcatcher named Parsons is shown catching rats with trained terriers. At 78 minutes the terriers are shown ripping apart several live rats, and at approximately 80 minutes Parsons holds up a semi-eviscerated rat which the camera dwells on.

OTHER MATTERS CONSIDERED OR NOTED

The Board notes that this film contains coarse language such as "shithole" at 43 minutes which can be accommodated at a PG classification.

In accordance with section 22CH(4) of the Classification Act, if the Board decides to revoke the classification of a film classified by an approved classification tool, the Board must classify the film. The Board has decided to revoke the classification of the film **Rats**, which was classified **R** 18+ with consumer advice of **High Impact Violence**.

The revocation decision takes effect immediately before this classification decision.

Decision

This film is classified MA 15+ with consumer advice of Strong Themes.