

**From:** RUSH, Rebecca  
**Sent:** Thursday, 8 February 2024 5:03 PM  
**To:** s47F  
**Cc:** SVOD Obligation Consultation  
**Subject:** RE: Catch up [SEC=OFFICIAL]

**Categories:** FOI 25-190 revised scope

OFFICIAL

Thanks s47F – I've cleared this up the line and the Team can help find a time for a meeting/call.

Rebecca Rush  
s22(1)(a)(ii)

OFFICIAL

**From:** s47F <s47F@disney.com>  
**Sent:** Thursday, 8 February 2024 2:06 PM  
**To:** RUSH, Rebecca <Rebecca.RUSH@arts.gov.au>  
**Cc:** SVOD Obligation Consultation <s22(1)(a)(ii)@arts.gov.au>  
**Subject:** Re: Catch up [SEC=OFFICIAL]

Hi Bec

Completely understand. We'd still be happy to meet and share some information from our end.

Thanks  
s47F

Sent from [Outlook for iOS](#)

**From:** RUSH, Rebecca <[Rebecca.RUSH@arts.gov.au](mailto:Rebecca.RUSH@arts.gov.au)>  
**Sent:** Thursday, February 8, 2024 11:22:53 AM  
**To:** s47F <s47F@disney.com>  
**Cc:** SVOD Obligation Consultation <s22(1)(a)(ii)@arts.gov.au>  
**Subject:** RE: Catch up [SEC=OFFICIAL]

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s47F

Always happy to chat but there is very little we can share at present and I risk frustrating you and your colleagues. Happy to hear concerns/views and get an update from your perspective if that is useful?

Rebecca Rush

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s22(1)(a)(ii)

## OFFICIAL

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**From:** s47F <s47F@disney.com>  
**Sent:** Thursday, 8 February 2024 11:35 AM  
**To:** RUSH, Rebecca <Rebecca.RUSH@arts.gov.au>  
**Subject:** Catch up

Hi Bec

Hope you are doing well and enjoyed a break over the holiday period.

s47F, s47F and I are hoping you might have time next week for a 45-minute catch up (online). Preferably in the AM to account for the US time difference for s47F

We are just keen to check-in, discuss the process and the issue more generally.

Look forward to hearing from you.

Thanks  
s47F

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**From:** s47F <s47F@disney.com>  
**Sent:** Tuesday, 13 February 2024 10:46 AM  
**To:** s22(1)(a)(ii)  
**Cc:** SVOD Obligation Consultation; s22(1)(a)(ii); s22(1)(a)(ii); s22(1)(a)(ii); RUSH, Rebecca; s47F; s47F  
**Subject:** Re: OFTA/Disney Catch up - Streaming Obligation [SEC=OFFICIAL]  
**Categories:** FOI 25-190 revised scope

Good morning s22(1)

Thank you for your email and providing the times.

We would like to confirm the meeting for Friday, 16/2 at 11:30am.

Thank you for your assistance.

Thanks  
s47F

Sent from [Outlook for iOS](#)

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**From:** s22(1) <s22(1)@arts.gov.au>  
**Sent:** Friday, February 9, 2024 2:05:13 PM  
**To:** s47F <s47F ND@disney.com>; s47F <s47F@disney.com>; s47F <s47F@disney.com>  
**Cc:** SVOD Obligation Consultation <s22(1)(a)(ii)@arts.gov.au>; s22(1)(a)(ii) <s22(1)(a)@COMMUNICATIONS.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>; s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>; RUSH, Rebecca <Rebecca.RUSH@arts.gov.au>  
**Subject:** OFTA/Disney Catch up - Streaming Obligation [SEC=OFFICIAL]

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Dear s47F / s47F / s47F

hope you have had a good start the new year.

I am trying to set up a catch up between OFTA and Disney to discuss Streaming Obligation. Could you please let me know if any of options below are suitable for your team?

- 12:45p.m. – 1:30p.m. Thursday 15/2
- 3p.m. – 3:45p.m. Thursday 15/2
- 11:30a.m. – 12:15p.m. Friday 16/2

Thanks  
Kind regards,

s22(1)

s22(1)

Executive Assistant to s22(1)(a) • Assistant Secretary • Collections and Cultural Heritage Branch • Office for the Arts  
Executive Assistant to s22(1)(a) • A/g Assistant Secretary • Screen and Arts Workforce Development • Office for the Arts

s22(1) @arts.gov.au

Ps22(1)(a)(ii)

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s22(1)(a)(ii)

From: s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>  
 Sent: Tuesday, 20 February 2024 10:04 AM  
 To: s47F <s47F@amazon.com>  
 Cc: s47F <s47F@amazon.com>; s47F <s47F@amazon.com>; RUSH, Rebecca <Rebecca.RUSH@arts.gov.au>; s22(1) <s22(1)@arts.gov.au>  
 Subject: RE: Request for meeting with Kari Roe, Global Vice President for Prime Video - 20 & 21 March [SEC=OFFICIAL]

OFFICIAL

Good morning s47F

Thank you for your recent email to Stephen Arnott. Unfortunately at the time of Ms Roe's visit Stephen will be travelling overseas. Would Ms Roe like to meet with Stephen's colleague Rebecca Rush instead? Rebecca is the head of the Screen and Arts Workforce Development team.

If you think this would be worthwhile arranging I am sure that s47F and Rebecca's EA s22(1) will be able to find a mutually convenient time. I have copied both Rebecca and s22(1) into this email.

Kind regards,

s22(1)(a)(ii)

Executive Officer to Deputy Secretary, Creative Economy and the Arts

s22(1)(a)(ii)@arts.gov.au

P s22(1)(a)(ii) • M s22(1)(a)(ii)

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## OFFICIAL

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**From:** s47F <s47F@amazon.com>  
**Sent:** Sunday, 18 February 2024 9:18 PM  
**To:** ARNOTT, Stephen <Stephen.ARNOTT@arts.gov.au>  
**Cc:** s47F <s47F@amazon.com>; s47F <s47F@amazon.com>; s22(1)(a)(ii) <s22(1)(a)(ii)@communications.gov.au>  
**Subject:** Request for meeting with Kari Roe, Global Vice President for Prime Video - 20 & 21 March

Dear Stephen

I trust this email finds you well. Our global Vice President for Prime Video, Kari Roe, will be in Canberra on Wednesday and Thursday 20/21 March for meetings. Kari leads Prime Video in Latin America, Canada, Australia and New Zealand. Kari would appreciate the opportunity to meet with you to share Prime Video's perspectives on the streaming sector as well as to discuss the Government's proposed Australian content investment obligation.

Please let me know if there is a time that would work best for you during that period. I've copied my Executive Assistant, s47F, who will be able to work with your office on scheduling.

Best wishes,

s47F

---

s47F  
 Director of Public Policy, Australia, New Zealand, and Southeast Asia  
 s47F@amazon.com | s47F  
 Level 8, 2 Market Street, Sydney, NSW, 2000



**From:** s22(1)(a)(ii)  
**Sent:** Thursday, 2 May 2024 9:02 AM  
**To:** s47F  
**Cc:** SVOD Obligation Consultation  
**Subject:** FW: Definition - s47C - Australian screen content requirements for streaming services [SEC=OFFICIAL]

**Categories:** FOI 25-190 revised scope

OFFICIAL

Good morning, s47F

As requested, please find below the definition of s47C

We are happy to set up a call with you tomorrow if you would like to discuss it further.

Regards

s22(1)  
(a)(ii)

s22(1)(a)(ii)

Director • Content Section • Screen and Arts Workforce Development Branch

s22(1)(a) @communications.gov.au

#s22(1)(a)(ii) • Ms22(1)(a)

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**From:** SVOD Obligation Consultation <s22(1)(a)(ii)@arts.gov.au>  
**Sent:** Wednesday, 8 November 2023 5:05 PM  
**To:** SVOD Obligation Consultation <s22(1)(a)(ii)@arts.gov.au>  
**Subject:** Definitions - Australian screen content requirements for streaming services [SEC=OFFICIAL]

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Colleagues

We have received a few queries about the definitions in the consultation paper <sup>s47C</sup>

[Redacted]

s47C

[Redacted]

Please contact us if you have any further questions.

Bec R

s47C

[Redacted]

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**From:** s22(1)(a)(ii)  
**Sent:** Thursday, 2 May 2024 9:08 AM  
**To:** s47F  
**Cc:** SVOD Obligation Consultation  
**Subject:** FW: Definition - s47C - Australian screen content requirements for streaming services [SEC=OFFICIAL]

**Categories:** FOI 25-190 revised scope

OFFICIAL

Good morning, s47F

As requested, please find below the definition of s47C

We are happy to set up a call with you tomorrow if you would like to discuss it further.

Regards

s22(1)(a)(ii)

s22(1)(a)(ii)

Director • Content Section • Screen and Arts Workforce Development Branch

s22(1)(a) @communications.gov.au

(i)s22(1)(a)(ii) • M s22(1)(a)

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Duplicate of material in Document 7



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Page 10 (Document 8) removed in its entirety as a duplicate of material in Document 7.

Pages 11-12 (Document 10) removed in their entirety as irrelevant under section 22(1)(a)(ii) or exempt under sections 47G(1)(a), 47G(1)(b) and 45 of the FOI Act.

Confidential

## The Foxtel Group Product Suite

The Foxtel Group (**Foxtel**) provides a range of subscription television services to Australians, delivered under different brands and via different technology including satellite and internet, while using the same entertainment, news, and sports content. The Foxtel Group suite of products includes Foxtel, Foxtel Go, Foxtel Now, Binge, Flash, Kayo, Lifestyle, Watch NRL/Watch AFL and Hubbl.

### Residential and Commercial STB Services

- Foxtel delivers a premium subscription television broadcast service (which includes live and on-demand content) via satellite and internet to residential set-top-boxes (STBs) including iQ3, iQ4 and iQ5 and the business iQ for commercial subscribers. Foxtel also provides access to third-party apps on iQ3, iQ4 and iQ5 STBs.
- Foxtel Go is an on-the-go version of Foxtel's residential STB service made available via internet to existing Foxtel subscribers at no additional cost. Subscribers can view content live and on-demand through mobiles and tablets and compatible web browsers.

### Streaming

- Foxtel Now is essentially an OTT version of Foxtel's STB service available via internet. Subscribers can view content live and on demand through smart TVs, mobiles and tablets, compatible web browsers and other compatible devices.

#### *Services operated by Foxtel subsidiary Hubbl Pty Ltd:*

- BINGE is a general entertainment product available by internet that offers a variety of entertainment content including TV series and movies that are also available on Foxtel's STB service. Subscribers can view live and on-demand content through smart TVs, mobiles and tablets, Hubbl, Hubbl Glass, compatible web browsers and other compatible devices.
- Kayo is a streaming product featuring sports content from Australia and across the globe including NFL, NRL, BBL and F1. Subscribers can view live and on-demand content through smart TVs, mobiles and tablets, Hubbl, Hubbl Glass, compatible web browsers and other compatible devices.
- Lifestyle is a streaming product featuring lifestyle and reality content from Australia and across the globe including cooking, property, renovation and travel content. Subscribers can view live and on-demand content through Hubbl, Hubbl Glass and compatible web browsers.
- Flash is a news streaming product that provides access to a variety of global and local news services. Subscribers can view live and on-demand content through mobiles and tablets, Hubbl, Hubbl Glass and compatible web browsers.

#### *Services operated by Fox Sports:*

- Watch NRL/Watch AFL are streaming products which allow subscribers outside of Australia to view NRL/AFL content. Watch NRL/Watch AFL are available on mobiles, compatible web browsers and other compatible devices.

### Content Aggregation Devices

#### *Provided by Foxtel subsidiary Hubbl Pty Ltd:*

- Hubbl is small plug-and-play device that consolidates streaming entertainment and free-to-air television into one user interface. Hubbl plugs into subscribers' TVs through an HDMI cable and allows subscribers to switch seamlessly between programming from different services.
- Hubbl Glass is a 4K-capable, connected TV with built-in Hubbl, requiring internet only and no antenna. Hubbl Glass provides all the features of Hubbl plus Quantum Dot Display Technology and six built-in speakers for 360° Dolby Atmos sound.

**From:** RUSH, Rebecca  
**Sent:** Wednesday, 29 May 2024 5:17 PM  
**To:** s47F  
**Cc:** SVOD Obligation Consultation  
**Subject:** RE: Follow up [SEC=OFFICIAL]

**Categories:** FOI 25-190 revised scope

OFFICIAL

Thanks s47F, I think the approach is that MOs keep us apprised as they need but happy for you to check on that.

Cheers

rtr

Rebecca Rush  
s22(1)(a)(ii)

OFFICIAL

**From:** s47F <s47F@amazon.com>  
**Sent:** Wednesday, 29 May 2024 3:02 PM  
**To:** RUSH, Rebecca <Rebecca.RUSH@arts.gov.au>  
**Subject:** RE: Follow up [SEC=OFFICIAL]

Hi Bec,

I have separately reached out to s22(1) and s22(1) so I'll follow up with them. I'm also happy to keep you in the loop on what is discussed if that is helpful.

Cheers

s47F

**From:** RUSH, Rebecca <[Rebecca.RUSH@arts.gov.au](mailto:Rebecca.RUSH@arts.gov.au)>  
**Sent:** Wednesday, 29 May 2024 2:48 PM  
**To:** s47F <s47F@amazon.com>  
**Subject:** RE: [EXTERNAL] Follow up [SEC=OFFICIAL]

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Hello s47F

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It is my understanding that all discussions are being led by the Ministers Offices. I had thought they'd asked you to come back to them with further thoughts/views.

Rebecca Rush  
s22(1)(a)(ii)

OFFICIAL

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**From:** s47F <s47F@amazon.com>  
**Sent:** Wednesday, 29 May 2024 1:47 PM  
**To:** RUSH, Rebecca <Rebecca.RUSH@arts.gov.au>  
**Subject:** Follow up

Hi Bec

Let me know if you have 30 minutes for a discussion on the government's proposed investment model. At this stage I have availability from 9 to 10 and 12:30 to 2:00pm on Friday. I also have good availability on Monday 3 June.

Cheers,

s47F

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s47F  
 Director of Public Policy, Australia, New Zealand, and Southeast Asia  
 s47F@amazon.com | s47F  
 Level 8, 2 Market Street, Sydney, NSW, 2000



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s22(1)(a)(ii)

**From:** s47F <s47F@netflix.com>  
**Sent:** Friday, 14 June 2024 4:57 PM  
**To:** s22(1)(a)(ii) <s22(1)(a)(ii)@INFRASTRUCTURE.gov.au>  
**Cc:** s22(1)(a)(ii) <s22(1)(a)(ii)@arts.gov.au>; ARNOTT, Stephen <Stephen.ARNOTT@arts.gov.au>; s47F@netflix.com  
**Subject:** Re: FW: Request for meeting with Netflix - SVOD IO [SEC=OFFICIAL]

ok many thanks - will liaise with s22(1)

On Fri, Jun 14, 2024 at 10:07 AM s22(1)(a)(ii) <s22(1)(a)(ii)@infrastructure.gov.au> wrote:

OFFICIAL

Hello s47F

Just responding on Stephen's behalf and apologies for the delay, he's been travelling.

Happy to meet with you in person next week or whenever you are next in Canberra. Just looping in s22(1)(a)(ii) who can help arrange a suitable time.

Thanks

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s22(1)(a)(ii)

Director • Screen Incentives Section

s22(1)(a)(ii) [@infrastructure.gov.au](mailto:infrastructure.gov.au)

P s22(1)(a)(ii) • M s22(1)(a)(ii)

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From: s47F <s47F@netflix.com>  
 Sent: Tuesday, 11 June 2024 3:49 PM  
 To: ARNOTT, Stephen <Stephen.ARNOTT@arts.gov.au>  
 Cc: s47F <s47F@netflix.com>  
 Subject: Request for meeting with Netflix - SVOD IO

Hi Stephen

we are currently working on our Netflix response to the most recent SVOD Investment Obligation (IO) proposal outlined by Minister Burke. We would love to meet with you to discuss at the earliest opportunity, preferably in person, if possible, within your current schedule.

Should we liaise directly with your Executive Assistant to find a date/time?

regards

s47F

s47F

Director | Content, Studio & Production Affairs - APAC | ANZ Government Affairs  
APAC Public Policy

s47F



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s47F

Director | Content, Studio & Production Affairs - APAC | ANZ Government Affairs  
APAC Public Policy

s47F




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s22(1)(a)(ii)



**From:** s47F <s47F@amazon.com>  
**Sent:** Thursday, 20 June 2024 4:12 PM  
**To:** ARNOTT, Stephen <Stephen.ARNOTT@arts.gov.au>  
**Cc:** CHISHOLM, James <James.CHISHOLM@infrastructure.gov.au>; s47F <s47F@amazon.com>  
**Subject:** Request for meeting with Prime Video

Dear Stephen

I hope this email finds you well. My colleague s47F and I are going to be in Canberra early next week and were hoping to meet with you and James to discuss the proposed Australian screen content investment obligation and Prime Video's thoughts around the current model. At this stage we have good availability on the morning of Tuesday 25 June.

Please let me know if you have any availability. We can also look at other times on the Monday and Tuesday.

s47F

Cheers,

s47F

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