



WAC Sports Pty Ltd

A.B.N. 16 672 316 059

Tax Invoice Number

013

21st June 2024**PRIVATE & CONFIDENTIAL**

ATTN:
**Department of Infrastructure, Transport,
 Regional Development, Communication-
 & the Arts**
 GPO Box 594
 Canberra, ACT 2601

Professional Services As Follows:

- Stall purchase, 2024 NSW Aboriginal Rugby League Knockout, Bathurst NSW October 4-7 2024.

	\$ 15,000.00
Goods & Services Tax	\$1,500.00
Total	<u>\$ 16,500.00</u>

Please make direct payment to:

WAC Sports Pty Ltd
 s47G(1)(a)
 BSB: s47G(1)(a)
 Account: s47G(1)(a)

Payment due: 30 June 2024

2024 KOORI KNOCKOUT

SPONSORSHIP PROPOSAL



**OCTOBER 4-7, 2024
BATHURST**

Released under the Freedom of Information Act 1982 by the Department of Infrastructure, Communications and the Arts



THE EVENT

Recognised as the largest Indigenous sporting and cultural event in Australia and one of the largest Rugby League carnivals globally, the Koori Knockout brings together communities and teams from across NSW.

The 52nd edition of the event is expected to see participation of over 150 teams across men's, women's and youth (boys & girls) competitions.

The Koori Knockout is one of very few opportunities to witness professional sportspeople participate in a community event, with NRL men's and women's players well represented.

Hosted by the winners of the previous year's carnival, the 2024 Koori Knockout will be hosted by WAC.

“ THIS IS THE ONE WEEKEND OF THE YEAR WHERE WE ALL TALK ABOUT THE GOOD THINGS ABOUT OUR COMMUNITY AND LEAVE BEHIND THE ISSUES AND CHALLENGES WE FACE BACK HOME. THE KNOCKOUT MEANS SO MUCH TO ABORIGINAL PEOPLE. ”

HISTORY

Founded in 1971, the Koori Knockout has grown from 7 men's teams in its first year to 149 teams in 2023 participating for the most coveted titles in Indigenous sport.

The event is not only known for quality Rugby League, but is recognised as a modern day corroboree where mobs from across the country come to be part of this time honoured event.

Walgett is a foundation club, having competed in every Koori Knockout since its inception 1971. This proud history includes winning and hosting the Koori Knockout, having won the event 7 times, including 3 of the past 13 Knockouts.

This history extends back to the beginning of the Knockout which was founded by three foundation members of our club.



1982 by the Department of
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THE NUMBERS



4 days of non-stop rugby league action



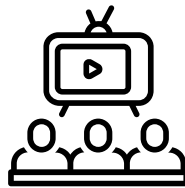
150 teams. Over 3500 players.



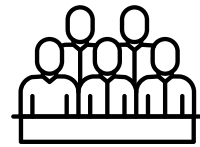
Estimated \$6 million injected into the local economy



Estimated social reach to over 1 million people




National coverage through NITV and SBS, plus a new partnership with Fox Sports



Estimated 25,000 spectators

IT IS ALWAYS A HIGHLIGHT TO COME TO THE KNOCKOUT AND SEE OUR NRL PLAYERS GIVE SO MUCH BACK TO THE COMMUNITY BY PLAYING AND ENGAGING WITH THE MOB. THEY INSPIRE SO MANY OF OUR PEOPLE TO STRIVE TO BE THE BEST VERSION OF YOURSELF.

EVENT TIMELINE

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- Venue Announced**
Wednesday November 15, 2023
 - Team Nominations Open**
Monday 1 December, 2023
 - Team Nominations Close**
Friday 19 September, 2024
 - Community Day**
Wednesday October 2, 2024
 - Leadership Seminar**
Day: Thursday October 3, 2024
 - Official Draw Dinner**
Evening: Thursday October 3, 2024
 - Day 1: Koori Knockout**
Friday October 4, 2024
 - Day 2: Koori Knockout**
Saturday October 5, 2024
 - Day 3: Koori Knockout**
Sunday October 6, 2024
 - Day 4: Koori Knockout**
Monday October 7, 2024

BRONZE PACKAGE

- Event day integration
 - Activation stall - one small marquee (3m x 3m)
- Acknowledgements
 - Website
 - Ground announcements
- Exposure to 25,000 Aboriginal people
- 5 weekend entry passes including 1 VIP parking space

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**IT'S BIGGER THAN A FOOTBALL CARNIVAL,
 IT'S ABOUT CELEBRATING ABORIGINAL
 CULTURE AND OUR UNIQUE CONNECTION TO
 COUNTRY. IT'S ESPECIALLY IMPORTANT IN
 HELPING OUR YOUNG PEOPLE MAINTAIN THAT
 CONNECTION TO CULTURE AND BE PROUD TO
 BELONG TO THE OLDEST LIVING CULTURE IN
 THE WORLD.**
 ”

**INVESTMENT
 \$15,000 ± GST**