Sent: Monday, 10 October 2022 10:23 AM

To: @afl.com.au

Cc: media reform

**Subject:** EMBARGOED - Anti-siphoning consultation paper [SEC=OFFICIAL] **Attachments:** October 2022 - Embargo - Anti-siphoning consultation paper.docx

#### **OFFICIAL**

#### \*\* EMBARGOED UNTIL 12:01AM ON TUESDAY 11 OCTOBER 2022 \*\*

# Dear s47F

In the context of the 2022 Federal Election, the Albanese Government committed to review the anti-siphoning scheme and to undertake a consultative process to enable all stakeholders to share their views.

The Hon Michelle Rowland MP, Minister for Communications, will launch the review tomorrow, Tuesday, 11

October 2022. On behalf of the Minister, I am providing you with an embargoed copy of the consultation paper that will be released to support the review.

This paper will remain under embargo until its public release and we ask that it not be distributed or its contents disclosed outside your organisation prior to this time.

There will be a number of options to provide input to the review, including through the 'Have your say' page on the Department of Infrastructure, Transport, Regional Development, Communications and the Arts' website.

If you would like further information on the review please contact James Penprase, Assistant Secretary, Media Reform Branch, or \$22(1)(a)(ii), Director, Regulatory Reform Section, at <a href="mailto:media.reform@communications.gov.au">media.reform@communications.gov.au</a>.

# Yours sincerely

Media Reform Branch I Online Safety, Media and Platforms Division

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

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# infrastructure.gov.au



I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

**Sent:** <u>Monday, 10</u> October 2022 10:43 AM

To: \$4/F @cricket.com.au; \$47F @cricket.com.au

Cc: media reform

**Subject:** EMBARGOED - Anti-siphoning consultation paper [SEC=OFFICIAL] **Attachments:** October 2022 - Embargo - Anti-siphoning consultation paper.docx

#### **OFFICIAL**

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OFFICIAL

**Sent:** <u>Monday, 1</u>0 October 2022 10:45 AM

To: @footballaustralia.com.au; \$47F @footballaustralia.com.au; \$47G(1)

@footballaustralia.com.au

**Cc:** media reform

**Subject:** EMBARGOED - Anti-siphoning consultation paper [SEC=OFFICIAL] **Attachments:** October 2022 - Embargo - Anti-siphoning consultation paper.docx

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Yours sincerely

Media Reform Branch I Online Safety, Media and Platforms Division

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

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OFFICIAL

**Sent:** <u>Monday,</u> 10 October 2022 10:50 AM

To: s4/F @mac.com; s47F @netball.com.au

Cc: media reform

**Subject:** EMBARGOED - Anti-siphoning consultation paper [SEC=OFFICIAL] **Attachments:** October 2022 - Embargo - Anti-siphoning consultation paper.docx

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Yours sincerely

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OFFICIAL

**OFFICIAL** 

Sent: Monday, 24 October 2022 4:07 PM

To: S4/F @afl.com.au; S4/F @afl.com.au

Cc: media reform

**Subject:** Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

**Attachments:** anti-siphoning-consultation-paper-oct-2022.pdf

#### **OFFICIAL**

Dear s47F and s47F

The Hon Michelle Rowland MP, Minister for Communications, commenced a review of the anti-siphoning scheme and released a consultation paper on Tuesday, 11 October 2022.

On behalf of Minister Rowland, I invite you, or your representative, to attend a Roundtable discussion for sporting organisations from 1.00pm to 3.15pm on Friday, 11 November 2022. The Roundtable provides an opportunity for key stakeholders to share their views and inform the consideration of issues. Minister Rowland will make some contextual remarks and take questions, and representatives of the Department of Infrastructure, Transport, Regional Development, Communications and the Arts will seek views on the issues set out in the consultation paper (attached). Minister Rowland's Senior Adviser, \$22(1)(a)(ii) , will also attend the Roundtable.

Please confirm your attendance, or that of your representative, by Thursday, 3 November 2022 to <a href="media.reform@communications.gov.au">media.reform@communications.gov.au</a>. An agenda and arrangements to access the online meeting will be emailed to participants on Monday, 7 November 2022.

The Government is also accepting submissions to the Review via the Department's 'Have your say' page at <a href="https://www.infrastructure.gov.au/have-your-say">www.infrastructure.gov.au/have-your-say</a>. Submissions close on Tuesday, 6 December 2022.

If you have any queries about the Review or Roundtable, please contact James Penprase, Assistant Secretary, Media Reform Branch, at <a href="mailto:james.penprase@infrastructure.gov.au">james.penprase@infrastructure.gov.au</a> or me at \$22(1)(a)(ii) <a href="mailto:goommunications.gov.au">goommunications.gov.au</a>.

Kind regards

s22(1 )(a) s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

Sent: Monday, 24 October 2022 4:24 PM

To: S4/F @netball.com.au

Cc: media reform

**Subject:** Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

**Attachments:** anti-siphoning-consultation-paper-oct-2022.pdf

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Kind regards

s22(1 )(a) s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

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From: s47F < s47F @footballaustralia.com.au>

Sent: Wednesday, 26 October 2022 10:47 AM

To: media reform s47F

**Subject:** RE: Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme

[SEC=OFFICIAL]

Follow Up Flag: Follow up Flag Status: Completed

Categories: S22(1)(a)

Hello,

Please note \$47F and \$47F as attending for the event on the 11<sup>th</sup> of November.

Thank you, s47F

s47F s47F

M: s47F

E: s47F @footballaustralia.com.au

W: http://www.footballaustralia.com.au

Football Australia

Locked Bag A4071, Sydney South NSW 1235



Football Australia acknowledges their headquarters are located on the lands of the Gadigal people- the Traditional Custodians of the land now known as Barangaroo. Today and always, we recognise and acknowledge Aboriginal and Torres Strait Islander peoples as the first inhabitants of Australia and that sovereignty was never ceded. We extend this respect and honour to all First Nation's elders of past, present, and future generations.



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From: \$47F @footballaustralia.com.au>

Sent: Tuesday, 25 October 2022 9:31 PM

To: \$47F @footballaustralia.com.au>

Cc: \$47F @footballaustralia.com.au>

Subject: RE: Invitation - Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

#### Hi mate

I think we need to participate. I think and I should both join the on-line call.

s47F

s47F

s47F

M: s47F

E: \$47F @footballaustralia.com.au

W: http://www.footballaustralia.com.au

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From: s47F <s47F <u>@footballaustralia.com.au</u>>

Sent: Monday, 24 October 2022 10:37 PM

Subject: FW: Invitation - Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

Can you assess and advise please \$47F

s47F

s47F s47F

M: s47F

E: \$47F @footballaustralia.com.au W: http://www.footballaustralia.com.au

Football Australia

Locked Bag A4071, Sydney South NSW 1235



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From: media reform < media.reform@communications.gov.au >

Sent: Monday, October 24, 2022 4:21 PM

To: \$47F @footballaustralia.com.au>; \$47F @footballaustralia.com.au>

Cc: media reform < media.reform@communications.gov.au>

Subject: Invitation - Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

Some people who received this message don't often get email from <a href="media.reform@communications.gov.au">media.reform@communications.gov.au</a>. Learn why this is important

OFFICIAL

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Kind regards

s22(1 )(a) s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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**OFFICIAL** 

**OFFICIAL** 

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\_\_\_\_\_

From: s47F < s47F @afl.com.au>
Sent: Wednesday, 2 November 2022 9:37 AM

To: s22(1)(a)(ii) ; Penprase, James

**Subject:** RE: anti- siphoning round table [SEC=OFFICIAL]

Many thanks \$22(1)

s47F s47F

AFL House - Melbourne, Victoria

M:s47F



We acknowledge the traditional owners of country across Australia, on which we play our great game, and pay our respect to them, their culture and Elders past and present.

From: \$22(1)(a)(ii) <\$22(1)(a)(ii) @COMMUNICATIONS.gov.au>

Sent: Wednesday, November 2, 2022 9:30 AM

To: s47F @afl.com.au>; Penprase, James < James.Penprase@INFRASTRUCTURE.gov.au>

Subject: RE: anti- siphoning round table [SEC=OFFICIAL]

CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments.

### **OFFICIAL**

Thanks  $^{\rm S47F}$  for confirming. We will send an agenda and dial-in details to you all on Monday.

Regards, \$22(1 )(a)

s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

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# **OFFICIAL**

Sent: Wednesday, 2 November 2022 9:26 AM

To: Penprase, James < <u>James.Penprase@INFRASTRUCTURE.gov.au</u>>; s22(1)(a)(ii)

<s22(1)(a)(ii) @COMMUNICATIONS.gov.au>

Subject: RE: anti- siphoning round table [SEC=OFFICIAL]

Hi James and \$22(1) Confirming the attendees from the AFL will be myself, \$47F from our legal and broadcast team and s47F email is \$47F email is \$47F @afl.com.au and \$47F @afl.com.au Will you send out a diary invite with dial in details? Many thanks s47F s47F s47F AFL House - Melbourne, Victoria M:s47F We acknowledge the traditional owners of country across Australia, on which we play our great game, and pay our respect to them, their culture and Elders past and present. From: Penprase, James < James.Penprase@INFRASTRUCTURE.gov.au> Sent: Friday, October 28, 2022 10:17 AM @afl.com.au>; s22(1)(a)(ii) <s22(1)(a)(ii) To: \$47F @COMMUNICATIONS.gov.au> Subject: RE: anti- siphoning round table [SEC=OFFICIAL] CAUTION: This Email is from an EXTERNAL source. Ensure you trust this sender before clicking on any links or attachments. OFFICIAL Hi s47F Thanks for your email. Three participants will be fine, although we would ask that you nominate a lead (just so we know who to throw to if there are any particular questions or issues relevant to the AFL). Kind regards **James** 

OFFICIAL

From: s47F <s47F @afl.com.au>

Sent: Thursday, 27 October 2022 2:24 PM

To: Penprase, James < <u>James.Penprase@INFRASTRUCTURE.gov.au</u>>; s22(1)(a)(ii)

<s22(1)(a)(ii)< th=""><th>@COMMUNICATIONS.gov.au&gt;</th></s22(1)(a)(ii)<>	@COMMUNICATIONS.gov.au>
(0( . ) (\alpha)()	wcownionica nons.gov.au.

Subject: anti- siphoning round table

Dear James and \$22(1)

Regarding the above, can you let me know how many AFL reps can dial in? We may need about three or will that be too many?

Thanks so much. Once I know the numbers I will let you know who is attending on our behalf.

Kind regards

s47F	ı				
s47l					
s47l	=				
	House - N	elbourne,	, Victoria		'
M:S	47F				

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**Sent:** Friday, 4 November 2022 4:03 PM

To: S4/F @netball.com.au

Cc: media reform

**Subject:** Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

**Attachments:** anti-siphoning-consultation-paper-oct-2022.pdf

#### **OFFICIAL**

# Good afternoon s47F

We are following up on invitations for Netball Australia to attend a roundtable discussion on the review of the antisiphoning scheme with the Minister for Communications.

I would be grateful for confirmation of your attendance, or that of a representative, at the sporting organisations roundtable from 1.00pm to 3.15pm on Friday, 11 November 2022.

If you have any queries about the Review or Roundtable, please contact James Penprase, Assistant Secretary, Media Reform Branch, at <a href="mailto:james.penprase@infrastructure.gov.au">james.penprase@infrastructure.gov.au</a> or me at <a href="mailto:s22(1)(a)(ii)">s22(1)(a)(ii)</a> @communications.gov.au.

#### Kind regards

s22(1 )(a)

# s22(1)(a)(ii)

Director Regulatory Reform Section Media Reform Branch s22(1)(a)(ii) Communications.gov.au
Ms22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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**OFFICIAL** 

# **OFFICIAL**

# s22(1)(a)(ii) - Duplicate of Document 6

s22(1)(a)(ii) - Duplicate of Document 6

s47F s47F @cricket.com.au> From:

Monday, 7 November 2022 7:23 AM Sent:

s22(1)(a)(ii) To:

Cc: media reform; Penprase, James

RE: Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme **Subject:** 

[SEC=OFFICIAL]

**Follow Up Flag:** Follow up Flag Status: Completed

**Categories:** )(a)

Thanks \$22(1) I will lead on behalf of Cricket Australia.

Please note that another of my CA colleagues, \$47F , Policy & Engagement Advisor

(s47F @cricket.com.au) will also join the session.

s47F

×

s47F s47F

Cricket Australia | 60 Jolimont St | East Melbourne Victoria 3002

Direct: \$47F | Mobile: \$47F

s47F @cricket.com.au | www.cricket.com.au

Cricket Australia acknowledges the Traditional Custodians of the land and acknowledges and pays respect to Elders, past, present and emerging.

×

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From: s22(1)(a)(ii) <s22(1)(a)(ii) @COMMUNICATIONS.gov.au>

Sent: Friday, 4 November 2022 12:01 PM

<s47F @cricket.com.au>

Cc: media reform < media.reform@communications.gov.au>; Penprase, James

<James.Penprase@INFRASTRUCTURE.gov.au>

Subject: RE: Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme

[SEC=OFFICIAL]

#### **EXTERNAL SENDER**

#### **OFFICIAL**

His47F

Thank you for getting back to us. We are happy for you and your nominated colleagues to attend the roundtable. We would, however, ask that you nominate a lead to speak on behalf of Cricket Australia.

Regards \$22(1 )(a)

s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

Department of Infrastructure, Transport, Regional Development, Communications and the Arts CONNECTING AUSTRALIANS • ENRICHING COMMUNITIES • EMPOWERING REGIONS

#### arts.gov.au



I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

#### **OFFICIAL**

From: s47F <s47F @cricket.com.au>

Sent: Friday, 4 November 2022 11:56 AM

To: \$22(1)(a)(ii) <\$22(1)(a)(ii) @COMMUNICATIONS.gov.au>

Cc: media reform < media.reform@communications.gov.au >; Penprase, James

<James.Penprase@INFRASTRUCTURE.gov.au>

**Subject:** RE: Invitation – Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

Hi s22(1 )(a)

Thank you for the invitation sent recently on behalf of Minister Rowland regarding next week's Roundtable discussion on the review of the anti-siphoning scheme.

Unfortunately, due to existing commitments, neither \$47 nor \$47F are able to participate.

s47 has asked if the following people can represent Cricket Australia, participating online:

s47F (s47F @cricket.com.au)

- s47F (s47F @cricket.com.au)

- s47F @cricket.com.au)

Please let me know if you require any further details, otherwise I look forward to receiving a copy of the agenda next week.

Rega	rds
s47F	



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From: media reform < media.reform@communications.gov.au >

Sent: Monday, 24 October 2022 4:19 PM

To: s47F @cricket.com.au>; s47F

<s47F @cricket.com.au>

Cc: media reform < media.reform@communications.gov.au >

Subject: Invitation - Roundtable Discussion on the Review of the Anti-Siphoning Scheme [SEC=OFFICIAL]

Some people who received this message don't often get email from <a href="media.reform@communications.gov.au">media.reform@communications.gov.au</a>. <a href="media.reform@communications.gov.au">Learn why this is important</a>

#### **EXTERNAL SENDER**

# **OFFICIAL**

Dear s47F and s47F

The Hon Michelle Rowland MP, Minister for Communications, commenced a review of the anti-siphoning scheme and released a consultation paper on Tuesday, 11 October 2022.

On behalf of Minister Rowland, I invite you, or your representative, to attend a Roundtable discussion for sporting organisations from 1.00pm to 3.15pm on Friday, 11 November 2022. The Roundtable provides an opportunity for

key stakeholders to share their views and inform the consideration of issues. Minister Rowland will make some contextual remarks and take questions, and representatives of the Department of Infrastructure, Transport, Regional Development, Communications and the Arts will seek views on the issues set out in the consultation paper (attached). Minister Rowland's Senior Adviser, \$22(1)(a)(ii) will also attend the Roundtable.

Please confirm your attendance, or that of your representative, by Thursday, 3 November 2022 to <a href="media.reform@communications.gov.au">media.reform@communications.gov.au</a>. An agenda and arrangements to access the online meeting will be emailed to participants on Monday, 7 November 2022.

The Government is also accepting submissions to the Review via the Department's 'Have your say' page at <a href="https://www.infrastructure.gov.au/have-your-say">www.infrastructure.gov.au/have-your-say</a>. Submissions close on Tuesday, 6 December 2022.

If you have any queries about the Review or Roundtable, please contact James Penprase, Assistant Secretary, Media Reform Branch, at <a href="mailto:james.penprase@infrastructure.gov.au">james.penprase@infrastructure.gov.au</a> or me at <a href="mailto:s22(1)(a)(ii)">s22(1)(a)(ii)</a> <a href="mailto:gov.au">@communications.gov.au</a>.

Kind regards

s22(1 )(a) s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(II) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

OFFICIAL

**OFFICIAL** 

OFFICIAL

\_\_\_\_\_

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media reform From:

Monday, 7 November 2022 5:35 PM Sent:

@footballaustralia.com.au; s47F @footballaustralia.com.au To:

s47F @footballaustralia.com.au; s47G(1)(a) @footballaustralia.com.au; media reform Cc:

Roundtable discussion - Friday 11 November [SEC=OFFICIAL] Subject:

Agenda - Sports Roundtable final.docx **Attachments:** 

**OFFICIAL** 

and s47F Good afternoon \$47F

Further to your acceptance of the Department's invitation to a Roundtable discussion for free-to-air broadcasters on the review of the anti-siphoning scheme, please find attached the agenda and Zoom details.

Date: Friday 11 November at 1.00pm to 3.15pm AEDT.

Join Zoom Meeting

https://us02web.zoom.us/s22(1)(a)(ii)

Meeting ID: s22(1)(a)(ii)

Passcode: \$22(1) One tap mobile

s22(1)(a)(ii)

Dial by your location s22(1)(a)(ii)

Meeting ID: s22(1)(a)(ii)

Passcode: \$22(1)

Find your local number: https://us02web.zoom.us/u/kd1kfsEjF9

Kind regards,

Media Reform Team

# **Review of the Anti-siphoning Scheme**

**Roundtable Discussion: Sporting Organisations** 

# **AGENDA**

Friday, 11 November 2022 - 1.00pm to 3.15pm

Join Zoom Meeting:

https://us02web.zoom.uss22(1)(a)(ii)

Meeting ID: 816 1210 9558. Passcode: 107466

**Chair:** Ms Pauline Sullivan, First Assistant Secretary, Online Safety, Media and Platforms Division, Department of Infrastructure, Transport, Regional Development, Communications and the Arts

Time	Item	Lead	Consultation paper reference
1.00pm	1. Welcome and Introductions	Chair	N/A
1.00pm to 1.45pm	2. Opening Remarks Questions	The Hon Michelle Rowland MP, Minister for Communications	N/A
1.45pm	<ul> <li>3. Discussion of Issues</li> <li>3.1 Policy settings <ul> <li>Objective and mechanism</li> </ul> </li> <li>3.2 The scheme <ul> <li>Application to new media</li> <li>Regulatory arrangements</li> <li>Use, disposal and coverage</li> </ul> </li> <li>3.3 The list <ul> <li>Sports and events</li> <li>Construction of the list</li> </ul> </li> </ul>	All participants	Chapter 4 Chapter 5 Chapter 6
3.10pm	4. Wrap-up and Close	Chair	N/A

media reform From:

Monday, 7 November 2022 5:46 PM Sent:

@afl.com.au; s47F @afl.com.au; **s47F** @afl.com.au To:

Cc: media reform

Subject: Roundtable discussion - Friday 11 November [SEC=OFFICIAL]

Agenda - Sports Roundtable final.docx **Attachments:** 

**OFFICIAL** 

and s47F s47F Good afternoon \$47F

Further to your acceptance of the Department's invitation to a Roundtable discussion for free-to-air broadcasters on the review of the anti-siphoning scheme, please find attached the agenda and Zoom details.

Date: Friday 11 November at 1.00pm to 3.15pm AEDT.

Join Zoom Meeting

https://us02web.zoom.us/s22(1)(a)(ii)

Meeting ID: s22(1)(a)(ii)

Passcode: \$22(1) One tap mobile s22(1)(a)(ii)

Dial by your location s22(1)(a)(ii)

Meeting ID: s22(1)(a)(ii)

Passcode: s22(1)

Find your local number: https://us02web.zoom.us/u/kd1kfsEjF9

Kind regards,

Media Reform Team

From: s47F < s47F @aleagues.com.au>

Sent: Tuesday, 6 December 2022 4:05 PM

**To:** media reform

**Subject:** Re: Submission to the Review of the anti-siphoning scheme [SEC=OFFICIAL]

Follow Up Flag: Follow up Flag Status: Completed

Categories: s22(1)(a)

Much appreciated \$22(1)

On Tue, 6 Dec 2022 at 16:01, media reform < media.reform@communications.gov.au > wrote:

# **OFFICIAL**

Good Afternoon S47F

Confirming we are happy to receive your submission by COB tomorrow (Wednesday, 7 December 2022).

Regards \$22(1 )(a)

s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

From: s47F	s47F @alea	agues.com.au>	
Sent: Tuesday, 6 Dece	mber 2022 3:37 PM	1	
To: media reform < me			
Subject: Submission to			•
Subject. Submission to	o the Neview of the	and-siphonning scheme	<b>e</b>
To whom it may conce	ern,		
The Australian Profess	sional Leagues will b	e providing a submiss	ion to the Review of the anti-siphoning scheme.
The submission is com	oplete but Lam awa	iting final sign off fron	n a couple of executives who have been focused
other matters, in parti			
Would it he possible to	o lodge the submiss	ion by COB tomorrow	, Wednesday 7 December?
Would it be possible to	o louge the submiss	non by cob tomorrow	, weathesday / December:
kind regards			
s47F			
-			
	7F		
S4	.7F , A	-Leagues	
A	Level 9, 320 Pitt Stree	et, Sydney NSW 2000	
	s47F s47F @email.com		
W	www.keepup.com.au		

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S47F
s47F
, A-Leagues

A Level 9, 320 Pitt Street, Sydney NSW 2000
M s47F
E s47F @email.com
W www.keepup.com.au

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From: Sullivan, Pauline

**Sent:** Wednesday, 7 December 2022 8:02 AM

To: \$471

**Cc:** Penprase, James

**Subject:** RE: Netball Australia - Submission [SEC=OFFICIAL]

**OFFICIAL** 

s47F

Thanks v much. We will be in touch to set up a time to talk.

Kind regards

Pauline

# **OFFICIAL**

Sent: Tuesday, 6 December 2022 4:53 PM

To: Sullivan, Pauline <Pauline.Sullivan@communications.gov.au>

Subject: Netball Australia - Submission

Dear Pauline,

A copy of our submission for your files and review.

We are keen to connect in the new year to discuss further Netball's particular challenges in this space but also – the opportunities with a home World Cup in 2027.

Regards

s47F

s47F | Netball Australia

Netball HQ - 191 Johnston Street, Fitzroy, Victoria 3065

Phone: \$47F | | netball.com.au | supernetball.com.au | play.netball.com.au



Netball HQ will be closed from 19 December 2022 returning Monday 9 January 2023.

Service and Support team will be available until Friday 23 December 2022 returning Tuesday 3 January 2023.



Netball Australia, Suncorp Super Netball and the Confident Girls Foundation acknowledges and pays respect to the Traditional Custodians of the land, the Wurundjeri people, where Netball HQ is based and the Ngunnawal people where the Canberra office is based. We pay respect to their culture, history and Elders, past, present and future. Netball Australia, Suncorp Super Netball and the Confident Girls Foundation are committed to reconciliation, within the netball community and beyond, for all Australians.

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Sent: Wednesday, 7 December 2022 10:26 AM

To: s4/F ; media reform

**Subject:** RE: Submission - Anti-siphoning review [SEC=OFFICIAL]

Follow Up Flag: Follow up Flag Status: Completed

Categories: s22(1)(a)

#### **OFFICIAL**

Good Morning s47F

Thank you for the A-League's submission to the review of the anti-siphoning scheme. Confirming your submission has been received.

Regards, \$22(1

# s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

# **OFFICIAL**

From: \$47F < \$47F @aleagues.com.au>

Sent: Wednesday, 7 December 2022 9:47 AM

To: media reform < media.reform@communications.gov.au>

Subject: Submission - Anti-siphoning review

To whom it may concern,

Please find attached a submission from the Australian Professional Leagues into the Review of the Anti-siphoning scheme.

If possible, can you please provide receipt of this submission by way of reply email.

regards

s47F

s47F
s47F
, A-Leagues

A Level 9, 320 Pitt Street, Sydney NSW 2000
Ms47F
Es47F @email.com
W www.keepup.com.au

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Sent: Monday, 19 December 2022 11:21 AM

To: S4/

**Subject:** RE: Netball Australia Submission [SEC=OFFICIAL]

**OFFICIAL** 

His47F

Thank you for your confirmation the submission is confidential.

Kind regards,



#### **OFFICIAL**

From: s47F < s47F @netball.com.au>

Sent: Monday, 19 December 2022 10:21 AM

**To:** media reform < media.reform@communications.gov.au> **Subject:** RE: Netball Australia Submission [SEC=OFFICIAL]

Dear s22(1)(a)

Thank you for reaching out and clarifying.

I am obviously very appreciative of the email and opportunity to confirm that the submission is NOT to be made public – which obviously includes my contact details.

Any issues, please do not hesitate to call.

Regards

s47F

From: media reform < media.reform@communications.gov.au>

Sent: Friday, 16 December 2022 9:11 AM

**Cc:** media reform < media.reform@communications.gov.au > **Subject:** RE: Netball Australia Submission [SEC=OFFICIAL]

**OFFICIAL** 

Good morning \$47F

We are currently preparing submissions for publication on the Department's website, and seeking confirmation on whether submissions are intended to be made public.

We note that the last page of Netball Australia's submission provides personal information, including a signature and email address. Could you please confirm whether this information should be redacted, or whether the submission should be published in full.

Kind regards,

s22( 1)(a) s22(1)(a)(ii)

Assistant Director • Regulatory Reform / Media Reform • Online Safety, Media and Platforms Division GPO Box 594 Canberra, ACT 2601

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I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

#### **OFFICIAL**

From: \$47F <\$47F @netball.com.au>

Sent: Tuesday, 6 December 2022 4:55 PM

To: media reform < media.reform@communications.gov.au >

Cc: \$47F @netball.com.au>

Subject: Netball Australia Submission

Dear Minister,

Please find attached a copy of Netball Australia's submission into the Anti- Siphoning scheme review.

Regards

s47F

s47F | s47F | Netball Australia

Netball HQ - 191 Johnston Street, Fitzroy, Victoria 3065

Phone: \$47F | | netball.com.au | supernetball.com.au | play.netball.com.au



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\_\_\_\_\_

Sent: Friday, 23 December 2022 10:47 AM

To: S4/1

**Cc:** media reform

**Subject:** RE: Submission - Anti-siphoning review [SEC=OFFICIAL]

#### **OFFICIAL**

Good morning \$47F

Public submissions to the Government's anti-siphoning scheme review are now available at <u>Anti-siphoning scheme</u> review | <u>Department of Infrastructure, Transport, Regional Development, Communications and the Arts.</u>

Kind regards,



#### **OFFICIAL**

Sent: Friday, 16 December 2022 9:52 AM

**To:** media reform < media.reform@communications.gov.au> **Subject:** Re: Submission - Anti-siphoning review [SEC=OFFICIAL]

Dear s22( 1)(a)

Many thanks for your email. I can confirm that the contact details at the conclusion of the submission are to be redacted.

Do you have a date in which submissions will be published? And will I be sent an email notifying of publication?

many thanks

s47F

On Fri, 16 Dec 2022 at 09:15, media reform < media.reform@communications.gov.au > wrote:

# **OFFICIAL**

Good morning s47F

We are currently preparing submissions for publication on the Department's website, and seeking confirmation on whether submissions are intended to be made public.

We note that the last page of A-Leagues' submission provides personal contact information, including email addresses. Could you please confirm whether this information should be redacted, or whether the submission should be published in full.

Kind regards,

s22( 1)(a)

s22(1)(a)(ii)

Assistant Director • Regulatory Reform / Media Reform • Online Safety, Media and Platforms Division

GPO Box 594 Canberra, ACT 2601

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I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

# **OFFICIAL**

Sent: Wednesday, 7 December 2022 9:47 AM

To: media reform < media.reform@communications.gov.au >

Subject: Submission - Anti-siphoning review

To whom it may concern,

Please find attached a submission from the Australian Professional Leagues into the Review of the Anti-siphoning scheme.

If possible, can you please provide receipt of this submission by way of reply email.

# s47F s47F A Level 9, 320 Pitt Street, Sydney NSW 2000 M s47F E s47F @email.com W www.keepup.com.au

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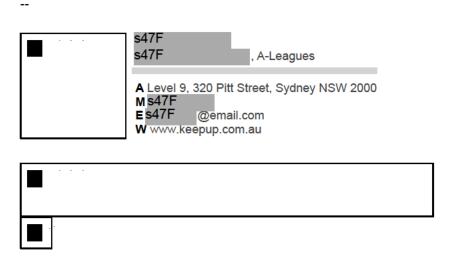
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From: s47F < s47F @footballaustralia.com.au>

**Sent:** Monday, 20 March 2023 1:08 PM

To: media reform s47F

Subject: RE: Anti-siphoning scheme review - Submission - Football Australia [SEC=OFFICIAL]

Follow Up Flag: Follow up Flag Status: Completed

Dear \$22(1)

I noticed today the media have reported that the release of the review into Australia's anti-siphoning laws could occur as early as this week. As an entity that was part of this process through submission are you able to elaborate on the general direction of this review's outcomes and/or give any further advice as to when we can expect the review outcomes to officially be released?

Thanks, in advance

s47F

Please note: You may occasionally receive emails from me outside of standard hours.

I do not expect that you will read, respond or action my communications outside your usual work pattern.

s47F s47F

M: s47F E: s47F

s47F @footballaustralia.com.au

W: http://www.footballaustralia.com.au

Football Australia

Locked Bag A4071, Sydney South NSW 1235



Football Australia acknowledges their headquarters are located on the lands of the Gadigal people- the Traditional Custodians of the land now known as Barangaroo. Today and always, we recognise and acknowledge Aboriginal and Torres Strait Islander peoples as the first inhabitants of Australia and that sovereignty was never ceded. We extend this respect and honour to all First Nation's elders of past, present, and future generations.



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From: Chris Rawlinson

Sent: Tuesday, 6 December 2022 5:21 PM

To: media reform < media.reform@communications.gov.au>

Cc: \$47F <\$47F @footballaustralia.com.au>

Subject: RE: Anti-siphoning scheme review - Submission - Football Australia [SEC=OFFICIAL]

Hi s22(1)

Thank you for notice of our successful Private submission lodgement.

Thanks

s47F

From: media reform < media.reform@communications.gov.au >

Sent: Tuesday, 6 December 2022 3:56 PM

To: \$47F @footballaustralia.com.au>; media reform

<media.reform@communications.gov.au>

Cc: \$47F < \$47F @footballaustralia.com.au>

Subject: RE: Anti-siphoning scheme review - Submission - Football Australia [SEC=OFFICIAL]

OFFICIAL

Good Afternoon s47F

Thank you for Football Australia's submission to the anti-siphoning review. Confirming we have received the submission.

Regards, \$22(1

s22(1)(a)(ii)

Director • Regulatory Reform Section • Media Reform Branch

s22(1)(a)(ii) @communications.gov.au

мs22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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arts.gov.au



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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

OFFICIAL

\_\_\_\_\_

Sent: Friday, 18 August 2023 4:11 PM

**To:** media reform

**Subject:** EMBARGOED: Anti-siphoning review proposals paper [SEC=OFFICIAL]

Categories: AS Proposals Paper

### **OFFICIAL**

### Good afternoon

The Australian Government is currently reviewing the anti-siphoning scheme.

As the next step in this review, the Hon Michelle Rowland MP, Minister for Communications, will release a proposals paper outlining options for reform of the scheme and list on Saturday, 19 August 2023.

On behalf of the Minister, I am providing you with an embargoed copy of the paper.

This paper will remain under embargo until 12:01 AM Saturday, 19 August 2023 and we ask that it not be distributed or its contents disclosed outside your organisation prior to this time.

There will be a number of options to provide input to the review, including through the 'Have your say' page on the Department of Infrastructure, Transport, Regional Development, Communications and the Arts' website.

Submissions and comments will be due by no later than 5:00 PM on Sunday, 17 September 2023. If you would like further information on the review please contact James Penprase, Assistant Secretary, Media Reform Branch, or \$22(1)(a)(ii) , Director, Broadcast & Technology Policy Section, at media.reform@communications.gov.au.

Yours sincerely

Media Reform Branch I Online Safety, Media and Platforms Division

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

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Sent: Friday, 18 August 2023 4:16 PM

To: media reform

Subject: EMBARGOED: Anti-siphoning review proposals paper [SEC=OFFICIAL] **Attachments:** Anti-siphoning review - proposals paper - final - embargo version.pdf

**OFFICIAL** 

**OFFICIAL** 

Good afternoon

Apologies for the second email. Please find the paper attached.

The Australian Government is currently reviewing the anti-siphoning scheme.

As the next step in this review, the Hon Michelle Rowland MP, Minister for Communications, will release a proposals paper outlining options for reform of the scheme and list on Saturday, 19 August 2023.

On behalf of the Minister, I am providing you with an embargoed copy of the paper.

This paper will remain under embargo until 12:01 AM Saturday, 19 August 2023 and we ask that it not be distributed or its contents disclosed outside your organisation prior to this time.

There will be a number of options to provide input to the review, including through the 'Have your say' page on the Department of Infrastructure, Transport, Regional Development, Communications and the Arts' website.

Submissions and comments will be due by no later than 5:00 PM on Sunday, 17 September 2023.

If you would like further information on the review please contact James Penprase, Assistant Secretary, Media Reform Branch, or \$22(1)(a)(ii), Director, Broadcast & Technology Policy Section, at media.reform@communications.gov.au.

Yours sincerely

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OFFICIAL

From: s22(1)(a)(ii)

Sent: Friday, 18 August 2023 5:10 PM

To: \$478

Cc: media reform

**Subject:** RE: EMBARGOED: Anti-siphoning review proposals paper [SEC=OFFICIAL] **Attachments:** Anti-siphoning review - proposals paper - final - embargo version.pdf

### **OFFICIAL**

His47F

Many apologies – you should have received a second email that did have the document attached. However, I understand from James that you have not.

Please find the paper attached here.

Cheers,

s22

(1)

# s22(1)(a)(ii)

Director • Broadcast & Technology Policy

Media Reform Branch • Online Safety, Media and Platforms Division

s22(1)(a) @infrastructure.gov.au

PS22(1)(a)(ii) MS22(1)(a)(ii)

GPO Box 594, Canberra, ACT 2601

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### **OFFICIAL**

From: \$47F < \$47F @netball.com.au>

Sent: Friday, 18 August 2023 4:40 PM

To: media reform < media.reform@communications.gov.au >

Subject: RE: EMBARGOED: Anti-siphoning review proposals paper [SEC=OFFICIAL]

Nothing attached.

s22(1)(a)(ii) - Duplicate of Document 26

From: s22(1)(a)(ii)

Sent: Wednesday, 4 October 2023 4:13 PM

To: \$47

Subject: RE: Contact with \$22(1)(a)(ii) [SEC=OFFICIAL]

**OFFICIAL** 

His47F

Tuesday at 3.30pm sounds great. Microsoft Teams works well for me.

Cheers,

s22

(1)

# s22(1)(a)(ii)

Director • Broadcast & Technology Policy

Media Reform Branch • Online Safety, Media and Platforms Division

\$22(1)(a) @infrastructure.gov.au

(iis22(1)(a)(ii) M \$22(1)(a)(ii)

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# **OFFICIAL**

From: s47F

Sent: Wednesday, 4 October 2023 4:07 PM

To: s22(1)(a)(ii)

Subject: RE: Contact with \$22(1)(a)(ii) [SEC=OFFICIAL]

Hi s22

Thank you for the quick response, would Tuesday at 3.30pm suit?

Does a Microsoft Team's call work for you also?

Many thanks,

s47F

Please note: You may occasionally receive emails from me outside of standard hours. I do not expect that you will read, respond or action my communications outside your usual work pattern.

s47F s47F

M: s47F E: s47F

@footballaustralia.com.au

W:https://www.footballaustralia.com.au

Football Australia

Locked Bag A4071, Sydney South NSW 1235



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From: \$22(1)(a)(ii) < \$22(1)(a)(ii) @infrastructure.gov.au>

Sent: Wednesday, October 4, 2023 3:54 PM

To: s47F <s47F @footballaustralia.com.au>

Subject: RE: Contact with \$22(1)(a)(ii) [SEC=OFFICIAL]

**OFFICIAL** 

Hi s47F

I'm doing well, thanks. I hope you are too.

Unfortunately, I'm out of the office next Monday. Would a time on Tuesday suit?

Cheers,

s22

(1) s22(1)(a)(ii)

Director • Broadcast & Technology Policy

Media Reform Branch • Online Safety, Media and Platforms Division

s22(1)(a) @infrastructure.gov.au

(is22(1)(a)(ii) ms22(1)(a)(ii)

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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders

### **OFFICIAL**

Sent: Wednesday, 4 October 2023 3:52 PM

To: \$22(1)(a)(ii) < \$22(1)(a)(ii) @infrastructure.gov.au>
Subject: RE: Contact with \$22(1)(a)(ii) [SEC=OFFICIAL]

Hi **s**22

I hope this email finds you well.

Apologies for my delay in reaching out while \$47F is on leave.

Would you have some time available next week on Monday for a call, around 2pm? I would be happy to set up a Microsoft teams call otherwise I can arrange for Mark to call your mobile?

Many thanks, s47F

Please note: You may occasionally receive emails from me outside of standard hours.

I do not expect that you will read, respond or action my communications outside your usual work pattern.

s47F s47F

M: s47F

E: s47F @footballaustralia.com.au W:https://www.footballaustralia.com.au

Football Australia

Locked Bag A4071, Sydney South NSW 1235



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content. We do not waive any confidentiality or privilege. Please notify us if received in error. We do not warrant that any attachments are free from viruses or other defects and you accept all liability for any consequences from using the attachments. [v.1.0.2]

From: \$22(1)(a)(ii) <\$22(1)(a)(ii) @infrastructure.gov.au>

Date: 26 September 2023 at 7:55:37 am GMT+8

To: \$47F @footballaustralia.com.au>
Subject: Contact with Sophie Kowald [SEC=OFFICIAL]

**OFFICIAL** 

His47F

I hope you're doing well.

I understand that you reached out to  $\frac{\$22(1)(a)(ii)}{1}$  in Minister Rowland's office about the recent amendment to the anti-siphoning list.  $\frac{\$22(1)}{1}$  is on leave at the moment, so has asked me to get in touch. I work in the area of the Minister's department that looks after anti-siphoning.

I'm keen to have an initial chat with you regarding Football Australia's views, which I can then relay to \$22(1) on her return. Let me know if there's a good time to discuss, and if there's a phone number you'd like me to call.

Kind regards,

# s22(1)(a)(ii)

Director • Broadcast & Technology Policy
Media Reform Branch • Online Safety, Media and Platforms Division
\$22(1)(a) @infrastructure.gov.au
(iis22(1)(a)(ii) M\$22(1)(a)(ii)

GPO Box 594, Canberra, ACT 2601

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**OFFICIAL** 

\_\_\_\_\_

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.....

**Sent:** Friday, 17 November 2023 1:57 PM **s**47F @afl.com.au

Subject: Anti-siphoning Review - Proposals Paper Submissions [SEC=OFFICIAL]

Categories: AS Proposals Paper

**OFFICIAL** 

Dear s47F

Thank you for your submission to the anti-siphoning review: proposals paper (the proposals paper).

On 7 November 2023, the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (the department) appeared before the Senate Standing Committee on Environment and Communications and was asked by the Committee to provide the names of those parties or individuals who provided confidential submissions in response to the proposals paper. The department is now responding to this question on notice.

The department intends to provide the Committee with The Australian Football League's name. However, your submission, and the contents of it, will not be provided to the Committee in responding to this question.

Regards,

### **James Penprase**

Assistant Secretary • Media Reform Branch
Online Safety, Media and Digital Platforms Division
james.penprase@infrastructure.gov.au
P\$22(1)(a)(ii) • M\$22(1)(a)(ii)

P \$22(1)(a)(ii) • M \$22(1)(a)(ii)
GPO Box 594 Canberra, ACT 2601

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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

Friday, 17 November 2023 1:58 PM Sent: To: @netball.com.au

Subject: Anti-siphoning review - Proposals Paper Submissions [SEC=OFFICIAL]

Categories: AS Proposals Paper

**OFFICIAL** 

Dear s47F

Thank you for your submission to the anti-siphoning review: proposals paper (the proposals paper).

On 7 November 2023, the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (the department) appeared before the Senate Standing Committee on Environment and Communications and was asked by the Committee to provide the names of those parties or individuals who provided confidential submissions in response to the proposals paper. The department is now responding to this question on notice.

The department intends to provide the Committee with Netball Australia's name. However, your submission, and the contents of it, will not be provided to the Committee in responding to this question.

Regards,

### **James Penprase**

Assistant Secretary • Media Reform Branch Online Safety, Media and Digital Platforms Division james.penprase@infrastructure.gov.au Ps22(1)(a)(ii) мs22(1)(a)(ii)

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Sent: Friday, 17 November 2023 1:59 PM

To: s4/F @cricket.com.au; s47F @cricket.com.au

**Subject:** Anti-siphoning review - Proposals Paper Submissions [SEC=OFFICIAL]

Categories: AS Proposals Paper

**OFFICIAL** 

Dear s47F and s47F

Thank you for your submission to the anti-siphoning review: proposals paper (the proposals paper).

On 7 November 2023, the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (the department) appeared before the Senate Standing Committee on Environment and Communications and was asked by the Committee to provide the names of those parties or individuals who provided confidential submissions in response to the proposals paper. The department is now responding to this question on notice.

The department intends to provide the Committee with Cricket Australia's name. However, your submission, and the contents of it, will not be provided to the Committee in responding to this question.

Regards,

### **James Penprase**

Assistant Secretary Media Reform Branch
Online Safety, Media and Digital Platforms Division

iames.penprase@infrastructure.gov.au

P \$22(1)(a)(ii) M \$22(1)(a)(ii)

GPO Box 594 Canberra, ACT 2601

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Sent: Tuesday, 28 November 2023 11:13 AM

**To:** media reform

**Subject:** CONFIDENTIAL Briefing Invitation - Prominence and Anti-Siphoning [SEC=OFFICIAL]

### **OFFICIAL**

### Dear stakeholder

A representative of your organisation is invited to attend a confidential briefing on the Government's proposed reforms to introduce a new prominence framework and modernise the anti-siphoning scheme.

Time: 1:00 to 1:30 pm AEDT Date: 28 November 2023 Place: Webex (details below)

The Government will outline the key amendments that are proposed and provide a timeline of next steps.

The briefing is an opportunity for stakeholders who have participated in the consultation processes on these issues to be informed on these matters ahead of anticipated bill introduction into Parliament.

### Join link:

https://ditrdca.webex.com/ditrdca/j.php?\$22(1)(a)(ii)

Webinar number:

s22(1)(a)(ii)

Webinar password:

s22(1)(a)(ii)

Kind regards

Media Reform Branch | Online Safety, Media and Platforms Division

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**Sent:** Wednesday, 29 November 2023 4:33 PM

**To:** media reform

**Subject:** Communications Legislation Amendment (Prominence and Anti-siphoning) Bill 2023

[SEC=OFFICIAL]

### **OFFICIAL**

# Good afternoon,

This morning the Minister for Communications, the Hon Michelle Rowland MP, introduced the Communications Legislation Amendment (Prominence and Anti-Siphoning) Bill 2023 into Parliament.

The Bill, Explanatory Memorandum, and the Minister's second reading speech are available on the <u>Australian</u> Parliament House website.

An exposure draft of a new anti-siphoning list has also been published today on the Department's website.

Kind regards,

Media Reform Branch | Online Safety, Media and Platforms Division

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I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.

**Sent:** Monday, 13 May 2024 7:01 PM

Subject: IN CONFIDENCE: Government amendments to the Communications Legislation Amendment

(Prominence and Anti-siphoning) Bill 2023 [SEC=OFFICIAL]

### **OFFICIAL**

### **IN CONFIDENCE**

# Good evening

The Communications Legislation Amendment (Prominence and Anti-siphoning) Bill 2023 (the Bill) is listed for debate in Parliament this week.

The Government has considered the report of the Senate Environment and Communications Legislation Committee inquiry into the Bill, and will move amendments to the Bill. It is expected that the amendments will be available on the <u>Australian Parliament House website</u> from tomorrow. Ahead of that, below is a summary of the changes, in confidence.

It is proposed that the prominence framework in the Bill be amended to:

- provide that the framework applies to the broadcasting video on demand applications provided by regulated television services. This would remove any ambiguity as to whether applications afforded prominence under the framework must be provided by regulated television services.
- update the definition of primary user interface to provide that it includes the main interface most commonly
  used to provide access to applications that make audiovisual content available on demand, rather than only
  broadcasting video on demand services. This would ensure that free-to-air broadcasting services are treated no
  less favourably than other providers of comparable audiovisual services in terms of their positioning on, and
  visibility to the users of, connected TVs.
- bring forward the timing of the review of the framework to commence as soon as practicable after the end of
  two years from the commencement and application of the framework, rather than three years. This would
  provide the opportunity to assess the operation of the new arrangements and the impacts on industry and
  consumers at an earlier point.

It is proposed that the anti-siphoning measures in the Bill be amended to:

- reduce the time that events are automatically removed from the anti-siphoning list from the 12 months
  proposed in the Bill as introduced, to 6 months. This would retain the delisting timeframes in the current
  scheme and address any risk of protracted rights negotiation processes affecting the likelihood of events being
  made available free to the Australian public.
- bring forward the timing of the review of the anti-siphoning scheme to as soon as practicable after the end of
  two years from the commencement of the new arrangements, rather than five years. This would provide the
  opportunity to assess the operation of the modernised scheme and list and the impacts on industry and
  consumers at an earlier point.

Kind regards

### **James Penprase**

Assistant Secretary • Media Reform Branch
Online Safety, Media and Digital Platforms Division
james.penprase@infrastructure.gov.au
P\$22(1)(a)(ii) • M\$22(1)(a)(ii)

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**Sent:** Monday, 16 December 2024 4:57 PM

**To:** media reform

**Subject:** Update on legislation - prominence framework and anti-siphoning scheme [SEC=OFFICIAL]

# **OFFICIAL**

# Good afternoon,

A range of subordinate legislation has been made by the Albanese Government under the prominence framework and anti-siphoning scheme, following the passage of the *Communications Legislation Amendment (Prominence and Anti-siphoning) Act 2024* in July of this year. This subordinate legislation will commence tomorrow, and this email provides a summary of the instruments along with relevant links for further information.

### **Prominence**

The Broadcasting Services (Minimum Prominence Requirements) Regulations 2024 establish the minimum requirements for the prominence framework, prohibiting manufacturers of internet-connected televisions from suppling non-compliant devices in Australia. These include requirements to:

- ensure that the applications that provide access to regulated television services are installed on the device and are able to be updated
- require the applications to be visible on the primary user interface (including the home screen) of the device without a user having to take any other action
- provide that the applications are of a similar size and shape as other applications that provide access to subscription television services and international streaming services.

The regulations and the associated explanatory statement can be found <u>here</u> and the framework itself is contained in Part 9E of the <u>Broadcasting Services Act 1992</u> (BSA).

The regulations also set out requirements relating to the display of terrestrially broadcast free-to-air television services, where a device is capable of receiving those services. These free-to-air broadcasting services will include Channel 44 Adelaide, as a result of the making of the *Broadcasting Services (Regulated Television Services) Determination 2024*. This instrument will ensure that viewers in Adelaide will be able to access Channel 44, along with other free-to-air television services.

The determination and the associated explanatory statement can be found <u>here</u>.

# **Anti-siphoning scheme**

The Communications Legislation Amendment (Prominence and Anti-siphoning) Commencement Proclamation 2024 commences the new anti-siphoning scheme legislated in July this year. The new scheme will have legal affect as of tomorrow. It regulates online streaming services for the first time and affirms the ongoing importance of free-to-air broadcasting in the provision of free access to coverage of iconic sporting events.

The proclamation can be found <a href="https://example.com/here">here</a>. The scheme itself will be contained in Part 10B of the BSA as provided by the <a href="https://example.com/here</a>. The BSA, containing the new scheme, will available on the Federal Register of Legislation, in due course as part of its routine update of legislation.

A new anti-siphoning list – the *Broadcasting Services* (Anti-Siphoning List) Instrument 2024 –has also commenced, concurrent with the new regulatory framework. The list moderately broadens the composition of nationally important and culturally significant events, and includes additional women's sporting events and Para-sports. The composition of the list is identical to the exposure draft released for public consultation on 29 November 2023.

The list and the associated explanatory statement can be found here.

The development of this subordinate legislation has been informed by substantial stakeholder and public consultation processes, including the inquiry conducted into the Communications Legislation Amendment (Prominence and Anti-siphoning) Bill 2023 by the Senate Environment and Communications Legislation Committee earlier in the year. This legislation also takes into account the views and perspectives raised by stakeholders as part of a consultation process initiated by the Australian Communications and Media Authority in September 2024 with respect to potential legislative instruments that may be made under the framework.

Thank you again for your engagement.

Kind regards James

# **James Penprase**

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I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities.

I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.